Has there ever been a worse time for a mogul to run for president? Unemployment numbers are rough, the global economic outlook is abysmal and, yes, there is a nationwide protest against corporate greed currently underway.

And yet, Mitt Romney remains. A private equity guru who once (gasp!) described corporations as “people,” Romney has a mogul pedigree. How much of problem will this be?

Yes, it takes wealth and power to make it as a political candidate. But there are scant few finance guys who can take on that “everyman” appeal. Just the other day Donald Trump lamented the lack of business people in government (the figure he cited claimed that 80-percent of Congress members have no business experience). And there’s a reason for that: it’s not easy to get elected when you’re seen — fairly or not — as a richie rich fat cat.

However Romney, the co-founder of Bain Capital, is an avowed businessman. Which, coupled with the unfortunate release of the photo you see above, from his business days, could be an issue in the current political climate, according to Dr. Kevin Wagner, an assistant professor at Florida Atlantic University and an expert in political behavior.

“If you’d asked me three of four weeks ago [if Romney's business background is an issue], I would have said no problem. Since Occupy Wall Street, the national conversation has focused on the difference between the haves and the have nots,” Wagner told Mogulite. “I don't think [it’s] going to hurt him in the primary. Where it might actually hurt him is in the general election.”

Sure, Romney might have the appearance of someone out of touch with “regular people.” But it should come as little surprise that President Obama’s disgruntled Wall Street donors were rumored to have jumped to Romney’s camp at one point: Romney’s tight with that set, and it may not be to his detriment until further down the road.

On a certain level, Romney’s mogul past might only lose him votes he wouldn’t have had in the first place, according to Tim Groseclose, the chair of American Politics at UCLA and author of the book “Left Turn: How Liberal Media Bias Distorts the American Mind.”

“Parts of the electorate will resent him for making money. But those people probably wouldn’t vote for any Republican,” Groseclose told Mogulite. “Meanwhile, the fact that he was a success
in the line of work he chose will help him. After all, who would want to vote for the CEO of Solyndra?"

Sure — but Romney should probably avoid taking more pictures with money sticking out of his suit.