

Members present: Eric Hanne, AL; Julia Higgs, BA; Yash Bhagwanji, ED; Hongbo Su, EG; Rachel Corr, HC; Lawrence Mello, Library; Clarene Brown-King, NU; Korey Sorge, SC; Sigal Rubin, SJ; Dan Meeroff, Undergraduate Studies; Maura Flaschner, Admissions; Mary Ann Gosser, University Honors Council; Donna Chamely-Wiik, Office of Undergraduate Research and Inquiry; Marie Claire DeMassi, University Registrar; Maria Jennings and Elissa Rudolph, Registrar’s Office.

Guests: Anthony Ambrosio, Undergraduate Studies; Amir Javadinia, Marketing; Elizabeth Kennedy, Advising; Ryan Meldrum, Social Work; Chris Robé, Communication and Multimedia Studies.

The meeting, virtual as well as in-person, was called to order at 10 a.m. by UUPC Chair Korey Sorge.

I. APPROVAL OF MINUTES AND ANNOUNCEMENTS

Chair Korey Sorge welcomed committee members and guests. He then asked whether everyone had read the March 25, 2024, minutes and if there were any corrections and/or additions. There being no changes, the minutes were approved.

II. NEW BUSINESS

1. University-Wide

The URCC committee proposed including the Science Fest Competition as an approved Dissemination venue for the Undergraduate Research Certificate. The competition offers undergraduates an opportunity to present their research findings in a poster session each spring. Both the abstracts and posters are evaluated by faculty judges. **The UUPC approved the proposal.**

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| <u>Program Change</u> | Undergraduate Research Certificate | | Add Science Fest as approved dissemination venue | |
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Undergraduate Studies Dean Dan Meeroff discussed future revisions to the Simple Syllabus template that address Artificial Intelligence (AI). The FAU AI Task Force has drafted syllabus language for AI use in the classroom that is moving its way through Steering and Senate. Dean Meeroff shared that the standard language regarding AI will be added in Simple Syllabus once approved, but faculty will have space to add to that language in the syllabus. The link to the AI Task Force’s website is fau.edu/ai.

2. Arts and Letters

Guest Chris Robé presented three items from the Communication and Multimedia Studies Department. The DIG course is having a title change to make the course’s content clearer to students. **The UUPC approved this change.** The MMC course is having its prerequisites changed in response to other program changes that have already taken place. **The UUPC also approved this change.** The program change for the B.A. in Multimedia Studies was discussed next; the changes involve adding new courses and updating the core courses and other areas. **The UUPC approved the various revisions.**

AL Rep Eric Hanne described the new LAH course and then discussed the program change in the B.A. in History, where the new LAH course will be added to a list of electives. **The UUPC approved the new course and the program change.** A new minor in Music for non-music majors was then discussed. The new minor requires 12 credits. After a brief discussion, **the UUPC approved the new minor.**

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| <u>DIG 2202</u> | Digital Culture (New title: Digital Media Cultures) | 3 | Change title | |
| <u>CCC Approval</u> | | | | |

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| MMC 4640 | Public Opinion | 3 | Change prerequisites | |
| Program Change | BA in Multimedia Studies, Multimedia Journalism Concentration | | Adjust requirements to add new courses, updating core and other areas | |
| LAH 4744 | Cold War in Latin America | 3 | New | |
| Program Change | BA in History | | Add new LAH course to the list of Latin American History course options | |
| New Program | Minor in Music | | New | |

3. Business

BA Rep Julia Higgs presented several items from the College of Business. MAR 2142 is having a description change and will be moving to the Social Science area of the General Education program. **The UUPC approved the changes.**

A title change and a description change to two other MAR courses were then presented, making the title more specific and adding more course details to the course description. **The UUPC approved those changes.**

BA Rep Higgs then presented two internship courses and the Advertising Concentration in Marketing that are to be terminated because there has been little interest from students. Marketing is terminating these two internship courses and keeping only the general marketing internship course available for students. Rep Higgs said the department doesn't feel there is a need for three separate internship courses. As for the Advertising Concentration, recent changes to the Marketing program's core will cause students to go over on credits if they pursue the Advertising Concentration. There being no interest in this concentration for a number of years, the department feels it is best to terminate it. **The UUPC approved the terminations.**

The Marketing Minor was discussed next. Two new courses are replacing two courses in the minor. The minor's requirement of 9 credits will not change, but this became a topic of discussion as most minors in the colleges require 12 credits. The explanation provided is that several older minors, like this one, were approved at 9 credits before the minor requirement of 12 credits was established. Chair Sorge asked if we should we make all minors under 12 credits increase their credits at the time they would like to make a change to the program? He followed this question with the comment that this could pose a problem in some programs. The Provost's Office was asked to weigh in on the matter. The response received is that it is OK to keep the few minors that are under 12 credits at their current total. **The UUPC approved the Marketing Minor's changes.**

The final item of business was a change to the Digital Marketing Minor and Certificate. **The UUPC approved adding two new courses to both programs.**

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| MAR 2142 CCC Approval | Culture, Consumers and the Global Marketplace | 3 | Change description and move to Social Science area of General Education Program | |
| MAR 4613 | RI: Marketing Research and | 3 | Change title | |

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| | Information Systems (New title: RI: Marketing Research and Consumer Analytics) | | | |
| MAR 4803 | Marketing Strategy | 3 | Change description | |
| MAR 4940 | Advertising Internship | 2 to 3 | Terminate | |
| MAR 4945 | Retail Internship | 2 to 3 | Terminate | |
| Program Change | Advertising Concentration within the Marketing major | | Terminate | |
| Program Change | Marketing Minor | | Replace courses with two new courses | |
| Program Change Support | Digital Marketing Minor and Certificate | | Add two new courses as choices | |

4. Honors College

HC Rep Rachel Corr presented a course and several program changes. For the BSC courses, the changes involve title and description changes to update what is posted at the state for these General Education courses. **The UUPC approved those changes.**

Discussions relating to the three concentrations changes followed. **They were individually approved by the UUPC.**

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| BSC 1010 and 1010L Honors Approval | Honors General Biology and Honors General Biology Lab (New titles: Honors Biological Principles and Honors Biological Principles Lab) | 3 (lecture) 1 (lab) | Change title and description for the lecture; change title for the lab | |
| Program Change Honors Approval | Biological Chemistry Concentration | | Update Physics requirement and add courses to electives | |
| Program Change Honors Approval | Business Concentration (two items) | | Add a course to the electives; replace two Boca courses with two new Honors courses | |
| Program Change Support Honors Approval | Data Analytics Concentration (New title: Data Science and Analytics) | | Restructure concentration to implement changes made by Engineering; change concentration title | |

5. Science

Chair Sorge presented two Physics courses with prerequisite changes, adding flexibility for students in choosing their prerequisites. There being no objection, **the UUPC approved the prerequisite changes.**

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| PHY 3101C | Survey of Modern Physics | 3 | Change prerequisites | |
| PHY 3221 | Classical Mechanics | 3 | Change prerequisites | |

6. Social Work and Criminal Justice

SJ Rep Sigal Rubin presented a new course with the research-intensive option. This course received full approval by the Undergraduate Research Curriculum Committee. This course will now be offered with two versions, the new RI version and the existing non-RI version. **The UUPC approved the addition.**

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| CCJ 4700 | RI: Methods of Research | 3 | New | |
| RI Approval | | | | |

7. Admissions, Education, Engineering and Computer Science, Library and Nursing had no reports.

IV. FINAL DISCUSSION/NEXT MEETING/ADJOURNMENT

Mary Ann Gosser, Director of the University Honors Council, provided a year-end summary of students completing honors programs on the Boca Raton campus. For spring 2024, 57 were completing honors-in-the-major programs, bringing the grand total for 2023-2024 to 105 students. This improves on the total for 2022-2023, which was 84 honors program graduates. She shared this number will continue to grow as more majors add honors programs!

The next UUPC meeting is Monday, September 9, from 10 am to noon, in SU 132 or via Zoom.

Steering meeting dates: <https://www.fau.edu/ufsgov/steering-committee/>

University Faculty Senate meeting dates: <https://www.fau.edu/ufsgov/calendar/>

Chair Sorge declared the meeting adjourned at 11:23 a.m.