



# eCommerce Marketplace Types: Store vs Sites

---



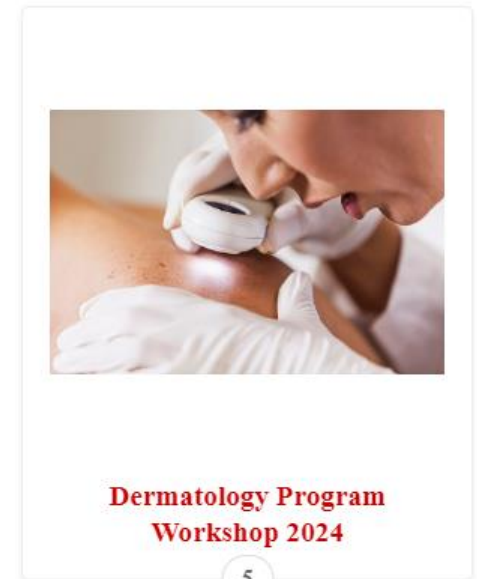
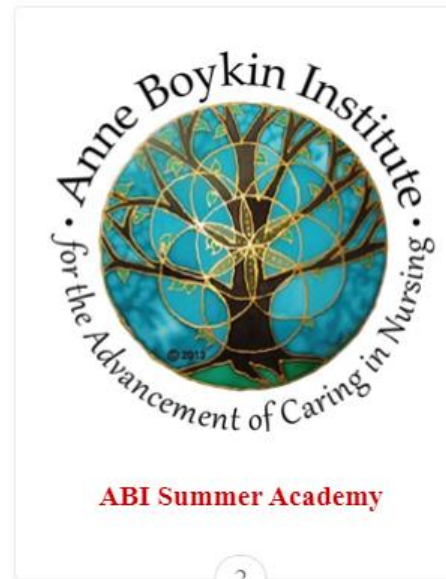
## eCommerce Type: Store

- **uStore:** a generic store template provided by the TouchNet vendor.
- You can add custom products and pricing.
- Customization of the store's features are limited to the TouchNet package.
  - FAU Marketplace:  
[https://epay.fau.edu/C20081\\_usstores/web/index.jsp](https://epay.fau.edu/C20081_usstores/web/index.jsp)

## College of Nursing

Mall / College of Nursing

### Store Categories





## eCommerce Type: Site

---

- **uSite**: a way to integrate 3<sup>rd</sup> party applications
  - TouchNet Partner Directory:  
<https://partners.touchnet.com/english/directory/>

 **Handshake**



TECHNOLUTIONS