

EDHEC International BBA 4th year_International Business Track (IBT)_ Fall Semester 2023/2024

Course offer may be subject to change

Campus	Code	Title	Language of instruction	Teaching hours	ECTS
Students can choose ONE French language course (beginner/intermediate/advanced)					
NICE & LILLE	4061/7156	FRENCH FOR BEGINNERS	FRENCH	36	5
NICE & LILLE	3361/7158	INTERMEDIATE FRENCH	FRENCH	36	5
NICE & LILLE	6496/7159	ADVANCED FRENCH	FRENCH	36	5
NICE & LILLE	4008	ADVANCES IN STRATEGIC MANAGEMENT	ENGLISH	24	4
NICE & LILLE	3346	EUROPEAN BUSINESS LAW	ENGLISH	24	4
NICE & LILLE	3396	INTERNATIONAL BUSINESS DEVELOPMENT STRATEGIES	ENGLISH	24	4
NICE & LILLE	3397	LEADERSHIP	ENGLISH	24	4
NICE & LILLE	3398	OPERATIONS MANAGEMENT : PURCHASING AND SUPPLY CHAIN	ENGLISH	24	4
NICE & LILLE	5666	PROJECT MANAGEMENT	ENGLISH	24	4
NICE & LILLE	3454	CONTEMPORARY FRENCH BUSINESS AND SOCIETY	ENGLISH	36	5
Students can choose 1,2 or 3 courses from ONE minor only					
MINOR : International Entrepreneurship					
NICE & LILLE	5663	BUILDING AND LEADING THE VENTURE TEAM (HRM)	ENGLISH	36	6
NICE & LILLE	5669	SME FINANCE - BUSINESS AND REVENUE MODEL DESIGN	ENGLISH	36	6
NICE & LILLE	5670	MANAGING SME MARKETING AND GROWTH STRATEGIES	ENGLISH	36	6
MINOR : International Finance					
NICE & LILLE	4724	CORPORATE GOVERNANCE	ENGLISH	36	6
NICE & LILLE	4725	EMERGING MARKETS	ENGLISH	36	6
NICE & LILLE	3402	MULTINATIONAL FINANCIAL MANAGEMENT	ENGLISH	36	6
Minor: International Marketing					
NICE & LILLE	4726	INTEGRATED MARKETING COMMUNICATION	ENGLISH	36	6
NICE & LILLE	3401	INTERNATIONAL MARKETING	ENGLISH	36	6
NICE & LILLE	7720 / 4727	OMNICHANNEL E-COMMERCE & WEB MARKETING	ENGLISH	36	6