

Item: <u>AS: I-3</u>

COMMITTEE ON ACADEMIC AND STUDENT AFFAIRS Tuesday, April 25, 2023

SUBJECT: REPORT ON CAREER READINESS AND WORKFORCE DEVELOPMENT

PROPOSED COMMITTEE ACTION

No action is necessary. This item is only informational.

BACKGROUND INFORMATION

Brian Montalvo, assistant vice president for the FAU Career Center, will present a report on career readiness and workforce development at the university. This update will outline the Career Center's collaborative approach to engaging students and employers to make meaningful connections that support our academic programs and industry partners.

IMPLEMENTATION PLAN/DATE

N/A

FISCAL IMPLICATIONS

N/A

Supporting Documentation: PowerPoint presentation

Presented by: Brian Montalvo, Assistant Vice President for the FAU Career Center

Phone: (561) 297-3533

Report on Career Readiness & Workforce Development











- OUR MISSION IS TO SUPPORT STUDENTS, ALUMNI, AND **EMPLOYER PARTNERS IN BUILDING** TOWARD SUCCESSFUL FUTURES.
- EARLY, OFTEN, AND IN A **MEANINGFUL WAY.**
- THE FAU CAREER CENTER **CONTINUES TO ENGAGE WITH MORE STUDENTS THAN EVER!**







FAU CAREER CENTER Functional Areas



Career Education & Coaching

MELANIE ADAMS
Director, Career
Education &
Coaching

Employer & Community Engagement



Experiential Learning and Internships



Industry to Campus, College/ Faculty Engagement







HELPING TO BUILD FUTURES

STUDENT
PREPARATION FOR
ENTERING THE
WORKFORCE



JOBS/GRADUATE PROGRAMS

- Employer & Community Engagement
- Career Fairs and Networking Events
- Workshops and Industry Panels
- On-Campus Interviewing Program
- Graduate/Professional School Planning
- Handshake
- College & Employer Connections
- Career Liaisons



DECIDING MAJORS/ CAREER PATHS

- Individual Career Coaching Sessions
- SLS1301: Career & Life Planning Course
- Major KnOWLedge Work Interest Assessment
- Career Canvas Module



CAREER SKILL DEVELOPMENT

Career & Self Development

Communication

Critical Thinking

Equity & Inclusion

Leadership

Professionalism

Teamwork

Technology

CAREER PREPARATION

- Career Skills
- Résumé Building
- Interview Skills
- Professional Headshots and Attire
- Networking Tips
- Individual Career Coaching Sessions
- Career Liaisons
- Handshake

EXPERIENTIAL LEARNING/INTERNSHIPS

ON & OFF CAMPUS

- Professional Internship Course
- Career Liaisons
- Employer/Student Development
- Internship Fairs
- Micro-Internships
- Job Shadow program
- Handshake
- Employer Development





FAU CAREER CENTER

BUILDING A CAREER ECOSYSTEM



The Military and Veterans **Student Success Center**



Meeting Students Where They Are

S.E. Wimberly Library





FAU CAREER CENTER'S LOCATIONS ON THE BOCA RATON CAMPUS

FAU Career Center SU-80 Room 220

Science Building SE-42 Room 308

- Military and Veterans **Student Success Center CR-31E Room 173B**
- **Schmidt Family Complex** for Academic and **Athletic Excellence** SF-107 Room 146E
- **Dorothy F. Schmidt College** of Arts and Humanities AH-52 Room 212
- S.E. Wimberly Library LY-3 Lobby

- **College of Social Work** and Criminal Justice SO-44 Room 117
- College of Engineering and Computer Science EE-96 Room 102H











FAU Career Center - National Recognition









Nationally recognized for:

- Skills integration into Internship programs. (2016)
- Infusion of faculty engagement into the career development process.
 (2020)
- Career Development Services. (2021)
- Early career integration program. (2023)

Training Site for Other University
Career Centers –
Institutions Visiting FAU in 2023









fau.edu/career

HB 1261 – Kick Off Your Future

Kick Off Your Future Career Readiness Module is FAU students' introduction to the career planning process. Students receive information on career pathways, salary potential (1, 5 and 10 years out) and resources to use at the FAU Career Center.

Fall 2022 Completion Rate

97%





NASPA Silver Excellence Award Recipient



Professional & Premium Career Resources

The FAU Career Center provides numerous premium resources to FAU students to ensure they remain competitive in the job market.

Each year we re-evaluate our resources to ensure they remain timely and valuable.







Student Engagement Servicing Students

The Career Center is engaging with over 15,000 unique students each academic year:

- 1:1 career coaching appts
- **Career Courses**
- Career Fairs and networking events
- Virtual Document Reviews



NEW CAREER COURSE

SLS4342: Professional Development –

Launched Spring 2023 in Collaboration with Dorothy F. Schmidt College of Arts & Letters



Students in this course will:

- Become aware of the changing global economy and labor market
- Increase knowledge about and use a variety of information resources to explore occupational, and/or employment options.
- Understand and use decision-making skills for life/career planning and management.
- Learn about the top career skills employers have identified as critical in today's workforce.
- Develop effective application materials including resumes and cover letters.
- Learn about and use job search strategies and related employment-seeking skills as well as attend career fairs.
- Be expose to industry representative and learn directly from employers.





Employer Engagement @ Florida Atlantic Strategically Connecting More Employers with More FAU Students... #HireFAU

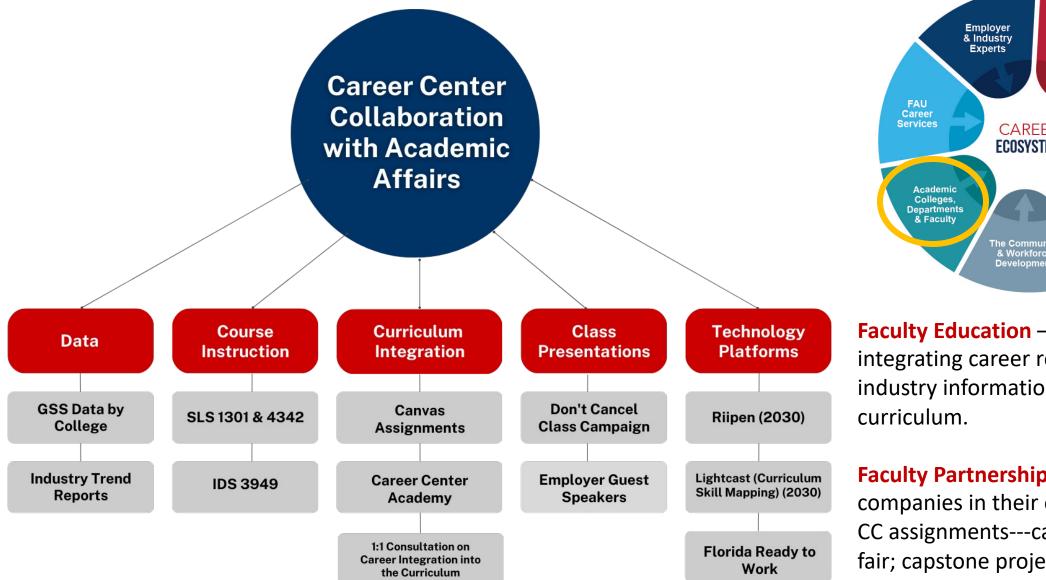
We bring over 800 unique employers to campus each year

Targeted, tailored, and all-encompassing career fairs, events and programs:

- STEM events, including Women in Engineering and STEM Career Fairs
- Accounting/Nursing/Healthcare Career Fairs
- Student Athlete Career Fairs
- All Majors Career & Internship Fairs
- Careers in Government & Social Services
- Employer networking events on-campus and at the employers' location
- JCPenney Suit-Up event









Faculty Education – Train faculty on integrating career readiness and industry information into their

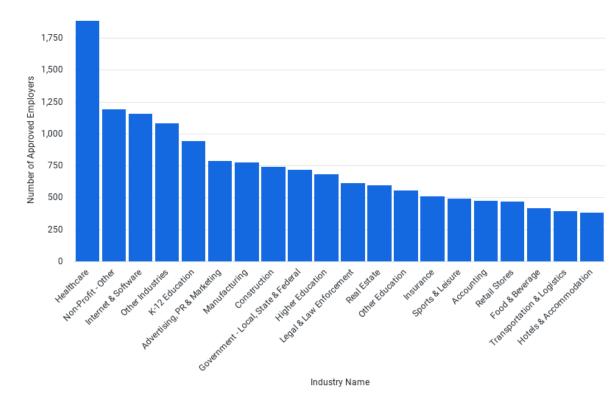
Faculty Partnerships – Request companies in their classrooms, having CC assignments---case studies, career fair; capstone projects.





Employer Engagement @ Florida Atlantic Strategically Connecting More Employers with More FAU Students... #HireFAU

- 267,529 Positions have been posted to Handshake since May 2018.
- We currently have 22,432 approved registered employers in Handshake, who have posted 14,323 jobs and 4,778 internship opportunities this academic year.
- Since May 2018, students have submitted
 268,375 applications.



Top Employer Industries Based on Approved Employers in Handshake





The Student Engagement Process with the FAU Career Center

Admission & Student Success Years 1-4 **Onboarding Outcomes Resume Writing Appointments** KICK OFF YOUR FUTURE **Practice Interviews Drop-In Career Coaching** CAREER READINESS PROGRAM **INTERNSHIPS Implemented** LinkedIn/Handshake **Career Courses Through EMPLOYMENT Career Fairs Employer Engagement CONTINUING EDUCATION Career Readiness Workshops & Networking Events Job Shadowing**

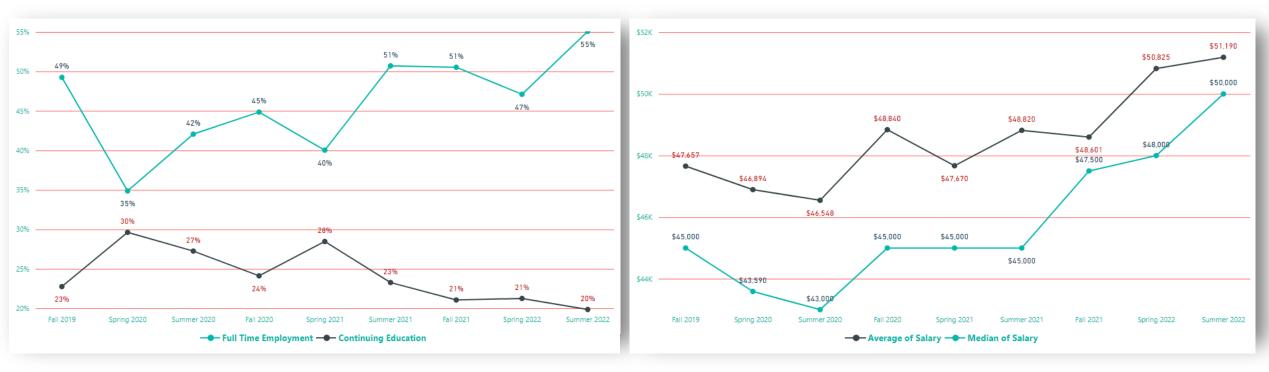




Graduating Student Data (GSS)*



Average/Median Salary



*Self-reported information by students captured at the time of graduation from Fall 2020 to Summer 2022





- Continue to collect rich, relevant career data that helps to inform strategy and employment gaps.
- Provide training opportunities for faculty, staff and colleges to integrate career readiness.

•Remove barriers for students interested in interning who come from lower SES.

Provide financial assistance.









 Continue to engage employers and alumni to provide meaningful internships, mentoring connections, and industry knowledge.





• Continue to further integrate career development into the student

experience and develop or acquire cutting-edge premium career







• Continue to define and build career readiness in partnership with industry and the colleges.

resources.

