To: Ethlyn Williams, Chair, and all Members of the College Undergraduate Programs Committee

From: Peter Ricci, Director, Hospitality & Tourism Management Program

Re: Proposal for New Elective Course

Date: Thursday, December 20th, 2017

Greetings. This memo discussed the proposal for a new course, HFT 3785, Casinos and the Gaming Industry. The course number was selected from the state numbering system and has been approved for use by Maria Jennings in the FAU Registrar.

The casino industry is booming. Florida is an active participant in this industry. The state university system (SUS) has two possible universities with geographic proximity to multiple gaming venues: FAU and FIU. It is our goal to enhance our FAU metric of “post-graduation job placement” by offering an elective course two times per year titled: CASINOS & THE GAMING INDUSTRY. The course will examine casino operations, the history of gambling, and Florida’s unique gaming operations such as “racinos” and kennel clubs as well as other gaming and gambling offerings in the state. The course will also connect students with career and job offerings in the regional, national, and global gaming community.

This course already exist in the statewide course numbering system with the number X785 and with the prefix of HFT. This is the prefix we use here at FAU for all hospitality & tourism courses at the undergraduate level. Maria Jennings (registrar) and Peter Ricci (hospitality & tourism director) have selected **3785** as the appropriate course number and level.

This spring semester, 2018, a version of this course is being offered under the special topics category (HFT 4930). The Canvas learning management system class shell, the syllabus, quizzes, class projects, et al. have already been developed. The professor of record is Dr. Peter Ricci.

Our hospitality & tourism management program has 6 full-time faculty members in addition to the clinical associate professor/director, Peter Ricci. All existing faculty members are credentialed to be able to teach this course and Dr. Ricci already has experience with this course.

Further, there no conflict whatsoever with any existing FAU or College of Business department/program on this course content or faculty staffing/instructional expertise.

According to the American Gaming Association, there are over 350,000 jobs available nationwide in the casino & gaming industry with a median general manager salary of $213, 430 as of November 28th, 2017 (<https://www1.salary.com/Property-General-Manager-Casino-Salary.html>). It will be a distinct advantage for FAU to add this course to the hospitality & tourism management curriculum.