

## Marsha Marketing

1564 Dunder Drive  
(561) 555-4920  
mmarket@fau.edu

**Education** Bachelor of Business Administration in Marketing Expected Dec 20XX  
Florida Atlantic University Boca Raton, FL  
GPA: 3.7/4.0

### *Relevant Coursework*

Marketing Management  
Financial Management  
Principles of Advertising

Creative Advertising Strategy  
Digital Marketing  
Consumer Behavior

**Experience** *Advertising Intern* Jan 20XX – May 20XX  
AB&A Advertising Miami, FL

- Present promotional material to increase the sales of products and services for a variety of clients, including fashion companies, culinary businesses, and children's toy corporations
- Collect product research and development to ensure accurate exhibitions of advertised merchandise
- Locate current information in regards to product trends, innovations, and other updates that effect advertising and planning
- Assist in the planning and production of advertising material that adheres to the specifications requested by clients

### *Childcare Worker*

Phil & Lil Early Learning Center

Sep 20XX – Jul 20XX  
Fort Lauderdale, FL

- Observed and monitored a total of 15 children aged 3-5 to uphold a safe play environment
- Maintained accurate records on each child including observations, meals consumed, and specific medications administered
- Reported all social and development issues displayed by a child to the parents or guardians
- Administered learning activities involving all children, including reading, writing, drawing, and singing

**Activities** Better World Advertising – *Volunteer* 20XX - Present  
American Marketing Association - *Member* 20XX - Present  
National MS Society – *Volunteer* 20XX – 20XX

**Skills** Proficient with Adobe AfterEffects, Adobe PageMaker, MarketSharp, Mediamix,