# EDUARDO ENTREPRENEUR

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# Profile

Ambitious and enthusiastic, ability to learn and adapt quickly and provide results under pressure. Experienced in project management and running a company. Looking to work in a challenging position within an entrepreneurial minded company where I am able to leverage my skills and creativity.

### **EDUCATION**

BACHELOR OF BUSINESS ADMINISTRATION IN MANAGEMENT CONCENTRATION IN ENTREPRENEURSHIP GPA 3.1/4.0 Florida Atlantic University Boca Raton, FL May 20XX

January 20XX - Present

Pompano Beach, FL

June 20XX - August 20XX

New York City, NY

September 20XX - August 20XX

Boca Raton, FL

#### **RELEVANT COURSEWORK**

International Business Human Resource Management Mobile Apps for Business Cross-Cultural Human Relations and Negotiations International Finance Personal Selling

### **PROFESSIONAL EXPERIENCE**

# APP CREATOR/ BUSINESS OWNER (60 hour internship)

YUBER TAXI APP

- Implement sales tracking system to evaluate current sales tactics and increase revenue and downloading of app
- Develop new customer relationships and provided support for existing customers
- Prepare display of app features
- Present and advertised my brand and app to FAU students through successful marketing tactics

#### MANAGEMENT ASSISTANT

Healthy Docs

- Performed consulting work on the legal aspects of developing a new market for health documentation technology sales
- Convinced management to utilize an alternate legal form for the planned product launch
- Formulated recommendations on adding important user-friendly software functions

# MARKETING PLAN DEVELOPMENT ASSISTANT

Bradford Hospice Care

- Assisted in creating 5-year marketing plan for a recently developed treatment for lung diseases
- Conducted thorough analysis of Pfizer's competing product and assisted in formulating strategies to obtain a competitive advantage
- Prepared presentations and assembled information packages for direct sales to physicians

# **SKILLS & INVOLVEMENT**

- Fluent in English, French and German
- Proficient technology and computer skills, including Microsoft Office Suite and iOS
- Member of Global Business Student Association, Florida Atlantic University (2013 Present)

