

CAMPUS RECREATION

*2009 – 2010 Annual Report
July 1, 2009 – June 30, 2010*

Mission

The mission of Campus Recreation is to enhance the quality of life of the Florida Atlantic University community by encouraging active and balanced lifestyles and to facilitate student learning through participation in Campus Recreation programs, services and facilities.

Core Values

To accomplish this mission, the department will:

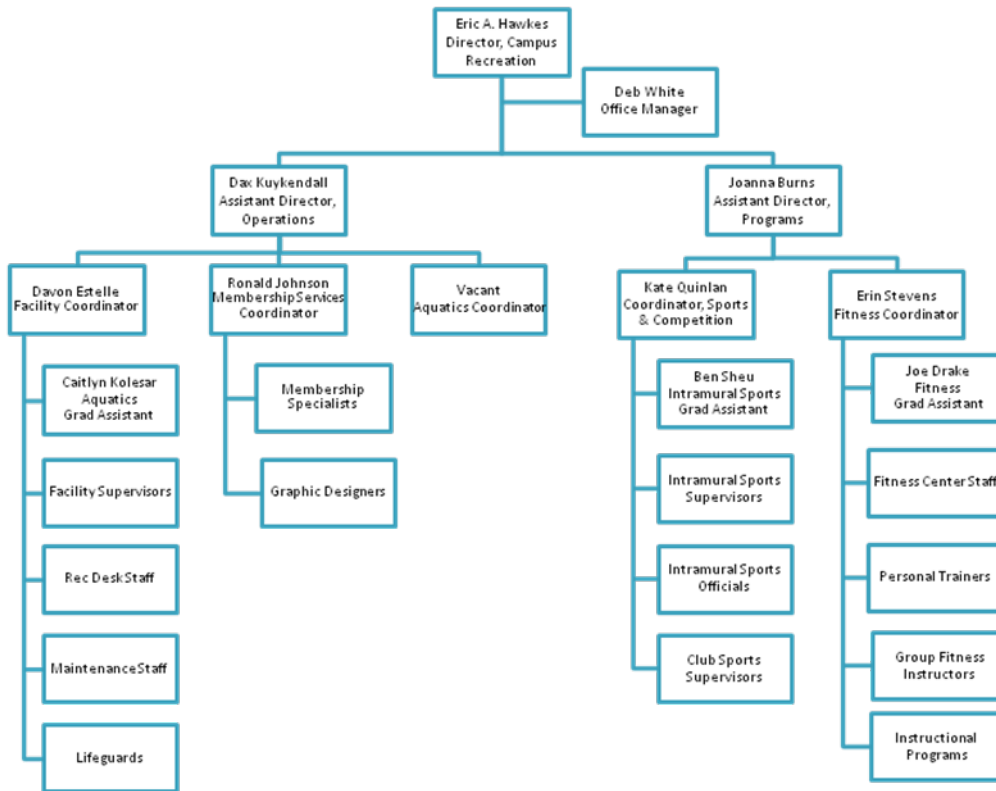
- Offer high quality programs and services that are diverse and innovative;
- Maintain progressive and well managed facilities in a safe and enjoyable environment;
- Provide experiential learning and foster the development of leadership, social and management skills through employment and participation opportunities;
- Effectively and ethically manage human, financial and physical resources;
- Recruit, develop and retain a committed, high achieving staff.

Core Functions

- Facility Management & Member Services
- Intramural Sports
- Club Sports
- Group Fitness
- Personal Training
- Student Staff Development

FAU Department of Campus Recreation Organizational Chart

July 2010



Campus Recreation Professional Staff

Eric A. Hawkes, Director

Dax Kuykendall, Assistant Director of Operations

Joanna Prociuk, Assistant Director of Programs

Davon Estelle, Facility Coordinator

Ronald Johnson, Membership Services Coordinator

Kate Quinlan, Coordinator of Sports & Competition

Erin Stevens, Fitness Coordinator

Deb White, Office Manager

Overview of Accomplishments for the Year

Facility Usage

2009 – 2010 was highlighted by the opening of the Recreation & Fitness Center Expansion on March 1, 2010. Since this time, the number of users of Campus Recreation facilities has increased significantly.

The total number of Recreation & Fitness Center visitors for 2009 – 2010 was 256,103 compared to 146,644 last year. This represents a 73% increase.

Recreation & Fitness Center Visits Detailed (2009 – 2010)

July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	TOTAL
11,407	15,594	30,324	29,617	22,561	9,506	20,389	28,548	27,500	30,830	13,033	16,794	256,103

10,736 unique FAU students utilized the Recreation & Fitness Center from July 1, 2009 – June 30, 2010. This is an increase of 55% from the 6,910 patrons who visited the facility from Jan. 5 – June 30, 2009 last year.

In addition to hosting the Campus Expo as part of the Office of New Student & Owl Family Program's Orientation, Campus Recreation leads a Get Rec'd program for students attending Orientation. This interactive event allows future Owls to get a brief sample of the programs, services and facilities Campus Recreation provides FAU students. The feedback from students, parents and administrators has been outstanding. In addition to the Campus Expo and Get Rec'd programs, more than 8,000 visitors have toured the Recreation & Fitness Center this past year as the facility continues to be a highlight of all FAU campus visits.

Facility Updates

The Recreation & Fitness Center closed for its first maintenance and deep cleaning the week prior to the start of fall classes. The closure was a tremendous success as numerous cleaning projects, painting, floor refinishing, etc. were completed. Staff did an excellent job communicating closure details to users and we received few complaints. In fact, we received numerous compliments about the facility after we opened – it looked like new. We will continue to schedule this closure each year to ensure the facility remains fresh and clean.

Student government leaders initiated preliminary discussions about new outdoor recreation facilities – specifically tennis courts, basketball courts and sand volleyball courts during the past year. We worked closely with the Vice President for Facilities on this project as we provided basic facility planning guidelines and benchmarks for the sizes and number of courts of similar institutions. We will continue to explore adding a new outdoor recreation complex to the University Master Plan that will meet the future needs of FAU students.

The size of the Henderson Rec Field complex is being slightly reduced as a result of the Innovation Village Apartment being constructed on the north section of campus. We worked closely with University administrators and project team to ensure the competitive playing fields would not be eliminated or impacted. (Early renderings eliminated one of the two fields). We were successful in maintaining two full fields.

The loss of field space is limited to sideline areas. These fields continue to be heavily used by Intramural Sports, Club Sports and the Henderson School. We will continue to monitor usage and develop a plan as to when FAU will need to begin oversight of the Glades Road Fields for student recreation use – this will be coming in the next two to four years.

Memberships, Lockers & Facility Rentals

When Ronald Johnson joined the department in August 2009 as our new Membership Services Coordinator, our membership operations have significantly improved. This position provides professional, high quality customer service to our members and students and direct supervision to our numerous student Membership Specialists. In addition, we have a dedicated department contact to serve as a liaison to reach out to faculty and staff about our recreation and fitness opportunities available to the FAU community. As you will notice below, our revenues related to memberships and locker rentals exceeded \$89,000.

Membership Counts

	2009 – 2010 (6/30/10)	2008 – 2009 (6/30/09)	2007 – 2008 (6/30/08)
Faculty & Staff	135	139	76
Alumni	20	14	15
Community & Spouses	9	2	3
Stop-Out Students	108	107	26
TOTAL	272	262	120

Guest Passes

	2009 – 2010	2008 – 2009
Total	601	308

Locker Rentals

	2009 – 2010	2008 – 2009
Half – Semester	160	90
Half – Annual	85	45
Full – Semester	36	14
Full – Annual	65	21
TOTAL	346	170

Revenues (Facility Operations)

	2009 – 2010	2008 – 2009	% Change
Non-Student Memberships	\$67,252	\$27,319	146%
Guest Passes	\$6,010	\$3,080	95%
Locker Rentals	\$15,904	\$7,650	108%
Facility Rentals	\$12,215	\$8,340	46%
TOTAL	\$101,381	\$46,389	119%

Intramural Sports

The first full year programming the Recreation & Fitness Center contributed to a very successful year for the Intramural Sports program. Specific highlights include:

- *Implementation of online registration:* League and tournament registration was completed online by captains. Registration for drop-in events (i.e. Dunk Contest, Late Night programs) are still accepted on-site.
- *Consistency in year-to-year schedule:* We have established a consistent schedule of main sports that will be offered during the same semester each year. Participants know what sports to expect and this has created a flow to each semester.
- *Captain's Meetings:* We changed the format of the registration process by requiring captains to attend a meeting instead of going through the manager's module on Blackboard. Although the previous process was more user-friendly, having the captain's physically come to the meetings enabled us to thoroughly explain our rules and policies. The communication with teams was strengthened because they were able to meet the Graduate Assistant of Intramural Sports as well as ask questions at the end.
- *Dunk Contest:* Our annual "Basketball Night" continues to be one of the most popular events and this year's event drew a crowd of roughly 250 people.
- *Indoor Soccer:* The Rec Center Phase II Expansion also brought the inaugural season of Indoor Soccer and over 60 teams registered, which made Indoor Soccer the 3rd most popular sport, behind 7-on-7 Flag Football and 5-on-5 Basketball.
- *Softball Tournament:* This year we offered a 3-week, double-elimination softball tournament after two unsuccessful one-day tournaments as done in years past. It was a good way to gauge the sport and we are confident that it will be successful when it is added to our league calendar.

Numbers continued to increase throughout all of our sport leagues and tournaments. Overall, the number of Intramural Sports participants increased 63% and participation hours increased 55% from the previous year.

	2009 – 2010	2008 – 2009	2007 – 2008
Total Participants	3,878	2,378	1,985
Participation Hours	11,354	7,322	5,598

Unique students participating in the Intramural Sports program for the 2009 – 2010 fiscal year is 1,970. This was the first year we were able to identify this figure and will serve as a benchmark for future comparisons.

Club Sports

There were several adjustments made throughout the year which contributed to small improvements in the Club Sports program. The communication between the Club Sport office and the Office of Student Involvement and Leadership (SIL) remains a challenge which contributes to many of the struggles certain clubs continue to encounter.

SIL transitioned to the use of Collegiate Link, but the move was slower than we expected. Some clubs adapted to this online management system easily, yet others were resistant to the transition. 2010 – 2011 will be the first full year in which Collegiate Link is used for forms, registrations, membership, etc. which will provide an easier system to manage club rosters as well as monitoring club activity.

Although the travel restrictions were lifted in October 2009, the ability to travel continued to be a challenge for many clubs. They were either unfamiliar or unwilling to go through the approval process and/or did not have adequate funding.

Two incidents of note involved the Women’s Lacrosse Club and the Soccer Club. The Women’s Lacrosse Club was suspended for most of the spring semester due to financial mismanagement and misuse of the FAU logo. The club purchased uniforms and equipment through an off-campus account and used non-licensed vendors. The Soccer club was suspended for the month of April due to a blatant disregard of instructions; the team had been scheduling games against a visitor without proper notification to the Club Sport Office or Student Involvement and Leadership.

Overall, this continued to be another challenging year for the Club Sports program. The Club Sport Supervisors became more involved by sitting in on Opening Meetings, making schedules and being the main communicators with the clubs. They will continue to be a consistent link to the individual clubs.

Despite the challenges, Club Sports organizations continue to show tremendous growth as the number of students participating increased 117% this past year.

Clubs that started in 2009 – 2010 include: Airsoft, Equestrian, Fishing, Gymnastics, Cricket, Women’s Flag Football, and Roller Hockey.

	2009 – 2010	2008 – 2009	2007 – 2008
Unique Participants	616	284	322
Men : Women	415 : 201	186 : 98	258 : 64

Group Fitness

The Group Fitness program offers free drop-in fitness classes led by certified instructors. A variety of classes are offered including yoga, Pilates, Latin dance, hip hop fitness and body sculpting. This past year, the number of group fitness classes offered and the number of unique individuals participating in the program grew tremendously.

Figures include Summer 2009 – Spring 2010 semesters.

	2009 – 2010	2008 – 2009
Unique Participants	1,869	768
Participation Hours	14,039	8,921
Total Classes Offered	1,282	568
Average # per class	11	16

Personal Training

The Personal Training program expanded considerably during 2009 – 2010 generating over \$8,250 in revenue. At the peak, five trainers were employed by Campus Recreation as each were trained through the in-house Personal Trainer Prep Course. In addition to the 5 & 10 session packages, 9 one-time sessions were sold. The new Personal Training Suite opened with the Phase II expansion and will offer a private space to train clients and perform assessments and other fitness testing.

Campus Recreation personal trainers provided more than 290 hours of training this past year.

	2009 – 2010	2008 – 2009
5 sessions	18	5
10 sessions	20	6
TOTAL	38	11

Personal Training Revenue

	2009 – 2010	2008 – 2009
TOTAL	\$8,250	\$1,945

Fitness Workshops and Special Events

The Personal Trainer Prep Courses and Group Fitness Instructor Prep Courses were offered during the Fall and Spring Semesters. Over 30 people registered for the preparation courses. Unfortunately, this year most students were interested in taking the course and not finding employment with Campus Recreation after passing the class. As a result, we currently have only three new students working as new trainers or instructors. However, several others are working with us as they prepare to take exams to pass their national certification.

Three Owl Fit Workshops were offered 2009 – 2010. Topics included: “Nutrition and Training for Weight Loss,” “Is Your Workout Efficient and Effective?” and “An Open Forum: Q & A with Personal Trainers.” Workshops continue to be poorly attended. The workshop format needs to be evaluated in order to find the most effect way to share fitness information to interested patrons.

Campus Recreation’s 2nd Annual Fit Fest showcased what FAU Fitness has to offer its students and members. This three-hour event offered participants healthy snacks and food samples, group fitness class demos, and free fitness assessments conducted by FAU’s certified personal trainers. Email marketing and signage throughout our facility advertised the event. A number of students participated in the group fitness demos and 24 patrons received a free fitness assessment.

The 2nd Annual Bench Press Competition was held as part of the Rec Expansion Celebration. Advertising the event in the newly expanded strength space generated interest and approximately 20 students participated. The overall organization of the event was improved: lift attempt signs were created, the event was announced, and there was little dead time between participants. The University Press writers and photographers covered the event.

Student Development

The student development program has improved once again this year as we followed our departmental strategic plan developed last year. Student staff development was included in each training session throughout the entire year – including, Supervisor training, all-staff training and bi-weekly/monthly training/in-service. In addition, supervisors had an opportunity to brainstorm improvement projects and newly created outdoor rental program emerged.

A group of student employees participated in the second session of the Student Leadership Institute. As a result, a new leadership opportunity was created – LEAD. LEAD is a student employee led group who plans to create leadership and involvement opportunities for student employees that do not require a promotion, advocate for changes on behalf of the student employees and student members, and work to improve the work environment.

A second leadership position was created offering student employees the chance to present during Campus Recreation’s employee recruitment sessions and participate in the interview process for entry level teams. To date, nine students have been trained to be part of the “hiring team.”

Finally, we created a rec orientation leader position to assist with the Get Rec’d event the department hosts during each orientation.

Assessment

In April 2010, our second satisfaction survey was sent to students and members who utilized the Recreation and Fitness Center to analyze user satisfaction, barriers to participation and participation outcomes. Satisfaction rates were incredibly high across all categories. Results will be used to guide future purchasing, operational changes, staff training and marketing strategies.

Learning Outcomes

For the second year, Campus Recreation measured two learning outcomes that correspond to learning categories identified by the Division of Student Affairs.

1. Health and Wellness: Students who participate in Campus Recreation programs (including employment), services and facilities will demonstrate an interest in personal health and an active and balanced life.
2. Leadership: Student employees and participants serving in leadership positions will manage others effectively and communicate appropriately.

Self reported data was collected from student members and employees during the spring semester. Responses from members indicated that participation in campus recreation had a positive impact on their personal health and wellness. Responses from student supervisors indicated that employment had a positive impact on their ability to lead.

Recreation Center Project

Dry-side components of the Rec Expansion opened March 1, 2010. These components included additional fitness center space, MAC gymnasium and enhanced lobby/lounge space. Wet-side components of Phase II opened March 21, 2010. Response to the expansion was and continues to be outstanding.

In total, the 66,000 sq. ft. indoor facility and 15,000 sq. ft. outdoor pool and deck cost \$17.7 million. In addition, fixtures, furnishings and equipment inside the facility are approximately \$1.5 million for a project total \$19.2 million.

The Department of Campus Recreation and Student Government partnered to host the Recreation Center Expansion Celebration March 24, 2010. The incredibly successful event introduced the facility features and new programming elements to students and the FAU community.

Highlighting the expansion is the resort style leisure and lap pool that has been the host to numerous functions during the past few months including the Student Government Banquet, numerous Greek community pool parties and Get Rec'd Orientation programs.

Human Resources

The past year was quite challenging as it related to Campus Recreation human resources. In spite of the university hiring freeze, several staff changes occurred that required creative managing of job responsibilities as we prepared to open the Rec Expansion and operate our increasingly popular programs and facility operations. Here's a brief summary:

- Ronald Johnson hired as Membership Services Coordinator in August 2009
- Office Manager, Maggie Kelly accepted a position in the New Student and Owl Family Programs in August 2009; Ronald assists with Office Manager responsibilities until new Office Manager is recruited and hired
- Deb White hired as Office Manager December 2009
- Fitness Coordinator, Katie Roberts resigns to take a new position outside of FAU November 2009
- Facility Coordinator, Joanna Prociuk promoted to Assistant Director – Programs in November 2009 as she begins managing fitness programs with the absence of a fitness coordinator; Joanna will begin oversight of all programs (supervising Coordinator of Sports & Competition) effective July 1, 2010.
- Davon Estelle hired as Facility Coordinator February 2010 to fill Joanna's previous position; Davon will have oversight of aquatics as the department decided to not hire aquatics coordinator at this time
- Erin Stevens hired as Fitness Coordinator in June 2010
- Two new Graduate Assistants are recruited and hired during the NIRSA annual conference in April and will start August 2010 – Joe Drake (fitness), Caitlyn Kolesar (aquatics)

Special Projects and Initiatives

This past year, the department started an Outdoor Equipment Rental service for individual students, student groups/organizations and Rec Members. Equipment is available for rent via the Membership Desk. Rental equipment includes: tents, sleeping bags, backpacks, stoves, coolers and more. Equipment may be rented for a day, weekend or week.

Campus Recreation staff were critical in the development of the Camp Owls Program offered to new students through the New Student and Owl Family Programs office. As a result, department staff will be leading an overnight trip of 20 new students to Islamorada in August 2010.

FAU Campus Recreation hosted the 2010 NIRSA State of Florida Summit for recreational sports professionals and students. More than 130 professionals and students from more than 20 colleges and universities attended the one day conference. Feedback about the summit and the Recreation & Fitness Center were tremendous.

FAU Recreation & Fitness Center and Campus Recreation staff were highlighted in a NIRSA sponsored, PBS special video highlighting the role of recreational sports in higher education. Video will reach millions of viewers nationwide once completed and released.

2009 – 2010 Goals & Results

Department of Campus Recreation

1. Recruit and hire qualified professional and support staff members essential to operation of new Recreation & Fitness Center components (Leisure and Lap Pool)

Davon Estelle was hired as the new Facility Coordinator, and began employment on January 25, 2010. Davon became certified as an Aquatics Facility Operator in February, and directly supervises all pool operations including lifeguard training and supervision. Davon is directly responsible for student Facility Supervisors, Rec Desk Staff and Maintenance Staff. Caitlyn Kolesar was hired as the Graduate Assistant for Aquatics. She will begin employment in July 2010. Dax Kuykendall received his Certified Pool Operator certification.

2. Open Recreation & Fitness Center Expansion – Phase II

Dry-side components of the Rec Expansion opened March 1, 2010. These components included additional fitness center space, MAC gymnasium and enhanced lobby/lounge space. Wet-side components of Phase II opened March 21, 2010. These components included the outdoor leisure/lap aquatic complex and additional locker room space.

3. Create an intentional learning environment
 - o Develop and implement more departmental learning outcomes
 - o Ongoing training for entry level staff
 - o Create a leadership program/project for Student Supervisors

Initial steps were completed to create a leadership program for Student Supervisors. After an intensive all day training, Supervisors brainstormed ideas for improvement and met throughout the semester to implement ideas. The addition of the Outdoor Rental program was a result, in part, of the Supervisor Training Project.

On-going training was offered/required for entry level employees throughout the academic year. Further development of the on-going training program is necessary.

Additional learning outcomes were not established. Creating learning outcomes and a student development program will be specific functions of the Assistant Director of Programs position for the 2010-2011.

4. Enhance marketing efforts to include development of department Student Ambassador/Marketing Committee, SLS outreach and others

Developed a marketing team of student employees as part of LEAD student leadership program to increase visibility of programs and services. High quality marketing materials developed and utilized for SLS outreach (presented approximately 14 times to SLS classes on fitness related topics) and other programs, posters and quarter flyers.

5. Utilize RecTrac software more effectively to include all department facility scheduling and reservations, departmental assessment and user breakdowns and identify program specific reporting methods

Facility scheduling, reservations and invoicing are successfully maintained through RecTrac. Facility and program usage is recorded through RecTrac and is used for departmental assessment, evaluation and reporting.

6. Enhancement of Intramural Sports program to include online registration, standardized schedule, implementation of non-traditional sports, outreach efforts, investigate alternative forfeit system and improved collaboration with other departments

All registration materials for Intramural Sports moved on-line in the Fall of 2009. Participation increased by an average of 50% in all sports. The schedule is now set in terms of traditional sports and will maintain consistency from year to year. New sports that were offered included a Punt, Pass and Kick competition, Kickball Tournament, Wiffleball Tournament and Indoor Soccer. Summer 2010 will begin our first offerings/pilot program for Innertube Water Polo and Team Handball. Collaboration with Residence Halls and offering Residence Hall leagues in main sports could be improved; there is still a breakdown in communication between Resident Coordinators and residents. Participation in Greek Leagues suffered this year due to many Greek organizations being ineligible/on probation. Research has begun for an alternative forfeit system and can hopefully be implemented during 2010 – 2011.

7. Enhancement of Club Sports program to include regular officer meetings, online training materials for new officers, revise club sports handbook and establish student accountability protocol

Regular officer meetings scheduled in the fall for all clubs; Coordinator of Sports and Competition met with clubs individually in the spring semester. Club Sports Handbook was revised and modeled as a supplement to the Student Government Budget and Accounting Manual. New officer training has not yet moved online, but improvements in the program have been made in staffing and student accountability protocol. Student Club Sport Supervisors have taken on more responsibilities in terms of sitting in on new club meetings, managing rosters, making schedules and communicating with clubs.

The role of Campus Recreation in the day-to-day operation of Club Sports organizations will be clarified for the 2010 – 2011 academic year. There continues to be confusion from members of clubs and university officials. This will be a goal for the upcoming year.

8. Implement campus outreach “fitness education” program to include fitness seminars and Owl Fit Workshops to University groups and classes

Campus Recreation presented approximately 14 times to SLS classes on fitness related topics and offered three Owl Fit workshops this year: “Nutrition and Training for Weight Loss”, “Is Your Workout Efficient and Effective?”, and “An Open Forum: Q & A with Personal Trainers”. In addition, we provided equipment and a personal trainer to assist two Resident Assistants with their programs during the Spring Semester.

9. Identify and implement membership marketing initiatives targeting potential alumni and Faculty/Staff members; coordinate with other department program areas for promotional packages

Campus Recreation staff attend Human Resources New Employee Orientation program to promote and highlight Campus Recreation programs, services and facilities to new faculty and staff members. Constant Contact email list-serves are regularly sent to Rec Members to inform users of facility and program updates, new initiatives and special events as way to improve retention.

10. Increase participation of special event programming (including collaboration with other departments). Specific events to include Fit Fest, Strong Man, 5K, Get Rec'D, Bench Press and Late Night @ the Rec

Overall participation in special events grew due to new events and increased numbers in the Homecoming Fun Run and Dunk Contest. This year over 260 people participated in the Fun Run, a major improvement from the 94 participants of the previous year. The Dunk Contest brought out approximately 250 spectators.

The Homecoming Fun Run also allowed us to work with new community and other campus partners including the Alumni Association and Student Government. Campus Recreation also partnered with the Asian Student Union and Alpha Phi Omega although neither event was successful.

In addition to new events with student organizations, Campus Recreation created and offered the inaugural Strong Owl Competition. The 2nd Annual Bench Press Competition was offered in the Spring Semester. Although numbers were similar to last year's event, the quality of the event improved.

Get Rec'd on the Lawn and Late Night events continue to struggle and the future of these events will be reviewed and evaluated in the months ahead.

11. Outline policies and procedures for the Leisure and Lap Pool operation

Lifeguard Manual was created March 2010 to ensure that all lifeguards were up-to-date with skills, policies, and procedures contingent to the success of the Leisure and Lap Pool. Manual was developed with input from numerous aquatics operators to ensure best practices were followed. Bi-weekly in-service training are implemented to ensure lifeguard skills are maintained.

12. Develop comprehensive assessment plan for recreation programs, services and facilities to be submitted to the Office of Institution Effectiveness and Analysis.

This goal has not been completed. Campus Recreation did meet with the Office of Institution Effectiveness and Analysis (IEA) to confirm that past assessment was appropriate. Since past work was approved by IEA, the details and timeline of the assessment plan need to be created and implemented. We hope to partner with Student Voice to streamline our recreation assessment plans beginning 2010 – 2011.

Division of Student Affairs Strategic Plan Related

13. Measure student learning including, but not limited to, social/civic responsibility, leadership, diversity, health and wellness, career planning, intellectual growth for each department including target population (Goal 1, Objective A, Strategy 1)

This goal has not been completed. Progress in on-going through the division-wide assessment plan.

14. Develop and implement a comprehensive Renewal and Replacement plan for maintenance purposes (Goal 1, Objective B, Strategy 5)

A comprehensive equipment inventory system has been established to track the following information for all Campus Recreation furniture and equipment:

- Purchasing information: date, cost, serial number, FAU property ID number
- Maintenance information: warranty information, routine maintenance history, repair history
- Renewal and replacement information: equipment lifespan, original cost, estimated inflation costs, replacement fiscal year

15. Increase student programming around diversity and multicultural attributes (Goal 3, Objective A, Strategy 2)

Programming increased this past year but additional resources and programming is needed. Capoeira and Zumba, two group fitness formats, were highlighted throughout Latin American History Month. During African American History month Campus Recreation partnered with Alpha Phi Omega to offer a Step 101 class as a special part of the group fitness schedule. In addition, our student employees supported the different celebrated months by wearing celebratory t-shirts as part of their uniform.

16. Provide late night/weekend programming to encourage student engagement and involvement in campus life (Goal 3, Objective A, Strategy 4)

Specific special event late night programming in the Recreation and Fitness Center sponsored by the Department of Campus Recreation continues to be poorly attended. However, evening and weekend events that are scheduled as part of the typical Campus Recreation programs are extremely successful. For example, Intramural Sports tournaments, leagues, special events and group fitness classes continue to increase and most of these programs continue until 11:00pm Sunday through Thursday.

17. Increase opportunities for parental involvement in institutional activities and events (Goal 4, Objective A, Strategy 1)

Parents and family members are provided complimentary passes to the Recreation & Fitness Center during Parent and Family Weekends. In addition, parents and guardians participate in Get Rec'D and the Campus Expo components of Orientation, which are sponsored by Campus Recreation.

Campus Recreation & the Strategic Plans – A University Perspective

The importance of Campus Recreation's mission, specifically the facilities, programs and services we provide and how we support the University Strategic Plan cannot be understated.

FAU Strategic Plan

Goal 1: Providing increased access to higher education

Objective 2: Foster institutional commitment to student satisfaction and success

Campus Recreation makes providing customer service to our students and non-student members a priority through our extensive student staff training and coaching program. Below is data from the Spring 2010 Campus Recreation Survey sent to all users of the Recreation & Fitness Center during the past year. The response rate for the survey was 12% of more than 9,500 students and Rec Members that were sent the survey via Institutional Effectiveness and Analysis.

- 97% of respondents strongly agree or agree with the statement – “I would recommend campus recreation programs, services and facilities to others”

- 94% of respondents strongly agree or agree with the statement that “campus recreation programs, services and facilities contribute to the quality of life at FAU”
- 80% of respondents indicate they strongly agree or agree with the statement that “Campus Recreation student staff members are consistently welcoming and courteous”
- 78% of respondents indicate they strongly agree or agree with the statement that “Campus Recreation student staff members are professional with their interactions with co-workers and patrons”

Objective 12: Improve and expand amenities on the Boca Raton campus that contribute to a traditional university experience

- Successfully opened Recreation & Fitness Center Expansion on-time and on budget March 2010. In total, the 66,000 sq. ft. indoor facility and 15,000 sq. ft. outdoor pool and deck cost \$17.7 million. In addition, fixtures, furnishings and equipment inside the facility are approximately \$1.5 million for a project total \$19.2 million.
- Continue to increase participation of on-campus programming opportunities such as Intramural Sports, club sports, group fitness classes, personal training; all program participation (unique student users) and participation hours have increased significantly from previous year (see data in Overview of Accomplishments).

Goal 6: Enhancing the physical environment

Objective 5: Plan and develop residential and student support areas that foster collegial communities for both undergraduate and graduate students

- Successfully opened Recreation & Fitness Center Expansion
- Worked closely with student government leaders to plan for a new outdoor recreation facilities – specifically tennis courts, basketball courts and sand volleyball courts. Provided the Vice President for Facilities basic facility planning guidelines and benchmarks for the size and number of courts a university the size of FAU should have available for student usage. We will continue to explore adding a new outdoor recreation complex to the University Master Plan that will meet the needs of FAU students.

Goal 7: Increase the University’s visibility

Objective 2: Showcase University accomplishments externally to local, regional and international audiences

- Campus Recreation staff are actively involved in the National Intramural-Recreational Sports Association at the national, regional and state levels. Developing a high achieving, committed staff is a value we strive towards. An important aspect of developing staff is to encourage them to be active within professional associations. We take great pride in informing our colleagues about new recreation projects, programming and initiatives we are creating.
- Hosted the NIRSA State of Florida Summit for all recreational sports professionals June 2010. More than 130 professionals from more than 20 colleges and universities attended the one day conference.

- FAU Recreation & Fitness Center and Campus Recreation staff were highlighted in a NIRSA sponsored, PBS special video highlighting the role of recreational sports in higher education. Video will reach millions of viewers nationwide once completed.

FAU Division of Student Affairs Strategic Plan

Goal 1: Providing quality campus life experiences that enhance student learning and development

Objective A: Assess student needs and student learning that facilitate programs, services and facilities.

Strategy A-1. Measure student learning including, but not limited to, social/civic responsibility, leadership, diversity, health and wellness, career planning, intellectual growth for each department including target population.

- For the second year, Campus Recreation measured two learning outcomes that correspond to learning categories identified by the Division of Student Affairs.
 1. Health and Wellness: Students who participate in Campus Recreation programs (including employment), services and facilities will demonstrate an interest in personal health and an active and balanced life.
 2. Leadership: Student employees and participants serving in leadership positions will manage others and campus recreation effectively and communicate appropriately.

Self reported data was collected from student members and employees during the spring semester. Responses from members indicated that participation in campus recreation had a positive impact on their personal health and wellness. Responses from student supervisors indicated that employment had a positive impact on their ability to lead.

Objective B: Improve and expand services and amenities at the Boca Raton campus that contribute to the traditional university experience for students.

- See Objective #12 from FAU Strategic Plan above.

Goal 3: Enhance and expand programming opportunities for students

Objective A: Increase participation and involvement in a variety of programs

Strategy A-1. Develop a comprehensive system to track/document current participation and involvement

- Department utilizes RecTrac software point of sale/facility management program to track all campus recreation programs and indoor facility usage.

Strategy A-4. Provide late night/weekend programming to encourage student engagement and involvement in campus life.

- Campus Recreation programming (Intramural Sports, group fitness and club sports) and high usage times take place between 4:00pm – 11:00pm weekdays. Participation in all program areas continue to increase each year.

- The Recreation and Fitness Center hosted several Late Night events sponsored by Program Board, Greek organizations and department sponsored special events throughout the year.

Objective B: Increase collaboration with Academic Affairs in developing co-curricular opportunities for graduate students

Strategy B-1. Support the growth and development of Graduate Students.

- Department has three current graduate assistants – Ben Sheu, Educational Leadership; Joe Drake, Exercise Science and Health Promotion; Caitlyn Kolesar, Social Work.

2010 - 2011 Goals

- Enhance marketing efforts to include the use of videos, texting, student ambassadors/street team and plans to reach non-users
- Investigate feasibility and implement massage therapy service
- Investigate feasibility and implement Rec Pro Shop
- Implement Instructional Programs
- Investigate outdoor/experiential adventure programming opportunities for the Boca Raton campus
- Redefine/clarify the role of Campus Recreation as it relates to the Club Sports program and organizations
- Implement new fitness initiatives that include water aerobics and FAU walking/running maps
- Investigate Intramural Sports forfeit system to improve program experience for participants
- Enhance department student development program that includes the establishment of LEAD (Campus Recreation student staff leadership organization), employee recruitment and selection committees, rec ambassadors/street team, etc.
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- Develop Henderson Field enhancement plan
- Develop formal graduate assistant experience program

**Department of Campus Recreation
Budget Summary Supporting Goals**

Student Government fully supported the Department of Campus Recreation budget request for the 2009 – 2010 fiscal year submitted by the Campus Recreation Advisory Board. The goals identified above are areas of emphasis for the year; however, the department will continue to provide outstanding programs, services and facilities per our mission and core functions.

	2009 - 2010	2010 - 2011	2010 - 2011
	Budget	Budget Request	Budget Approved
ADMINISTRATION (S00760/LOCSTG/S00760)	\$535,195	\$567,666	\$632,666
Labor	\$477,695	\$516,166	\$516,166
Salaries & Benefits (AMP & SP)	\$453,695	\$480,166	\$480,166
OPS Salaries	\$24,000	\$36,000	\$36,000
Expenses	\$57,500	\$51,500	\$116,500
Office Supplies	\$5,000	\$5,000	\$5,000
Copy Services & Postage	\$2,000	\$2,000	\$0
Marketing & Promotion/Printing & Reproduction	\$12,000	\$12,000	\$14,000
Communications	\$9,000	\$9,000	\$9,000
Computer Replacement	\$1,500	\$1,500	\$1,500
Gasoline & Vehicle Repairs	\$1,000	\$1,000	\$1,000
Staff Uniforms	\$5,000	\$5,000	\$0
Activity & Programs	\$0	\$0	\$5,000
Software Maintenance & Licenses	\$3,000	\$3,000	\$3,000
IT Support	\$4,000	\$5,000	\$0
HR Background Checks	\$0	\$8,000	\$8,000
Reserve Amount to Transfer (See Below)	\$15,000		\$70,000
PROGRAMS (S00759/LOCSTG/S00759)	\$102,789	\$117,743	\$117,743
Labor	\$94,789	\$109,743	\$109,743
Student Program Assistants	\$18,500	\$18,500	\$18,500
Group Fitness Instructors	\$35,200	\$40,625	\$40,625
Intramural Sports Staff	\$41,089	\$50,618	\$50,618
Expenses	\$8,000	\$8,000	\$8,000
Group Fitness Equipment	\$2,500	\$2,500	\$2,500

	2009 - 2010	2010 - 2011	2010 - 2011
	Budget	Budget Request	Budget Approved
Intramural Sports Equipment	\$4,500	\$4,500	\$4,500
First Aid Supplies & Services	\$1,000	\$1,000	\$1,000
FACILITIES (S00758/LOCSTG/S00758)	\$988,737	\$807,045	\$802,045
Labor	\$336,237	\$359,545	\$359,545
Facility Supervisors	\$49,173	\$56,074	\$56,074
Fitness Center Staff	\$89,072	\$90,480	\$90,480
Rec Desk (Access Control and Equipment)	\$84,832	\$77,216	\$77,216
Office & Membership Staff	\$20,625	\$20,625	\$20,625
Aquatic Staff - Rec Center Leisure Pool	\$92,535	\$93,900	\$93,900
Maintenance Staff	\$0	\$21,250	\$21,250
Expenses	\$652,500	\$447,500	\$442,500
Electric & Others (Dry-side Operations)	\$300,000	\$15,000	\$15,000
Water (Dry-side Operations)	\$18,000	\$1,000	\$1,000
Gas (Dry-side Operations)	\$12,000	\$4,000	\$4,000
Trash	\$4,500	\$4,500	\$4,500
Custodial	\$60,000	\$80,000	\$80,000
Aquatic Operations (electric, water, gas, chemicals, custodial, maintenance, etc.)	\$200,000	\$200,000	\$195,000
Facility Operations Equipment & Supplies	\$15,000	\$15,000	\$15,000
Direct TV/Cable Service	\$3,000	\$3,000	\$3,000
Preventive Maintenance (fitness equipment, pest control, etc.)	\$20,000	\$20,000	\$20,000
Custodial Supplies (non-contract, gym wipes, etc.)	\$10,000	\$15,000	\$15,000
Annual Maintenance (refinish floors, painting, deep cleaning, etc.)	\$10,000	\$15,000	\$15,000
Fitness Center Equip. Replacement (S00789/STGV29)	\$0	\$75,000	\$75,000
CAMPUS REC RESERVE (S00783/STGV21/S00783)	\$15,000	\$70,000	moved above
TOTAL CAMPUS RECREATION A&S FEE FUNDING	\$1,626,721	\$1,562,453	\$1,552,454

Department of Campus Recreation Contributions...(Committees, Initiatives and Projects)

To the University

- Coordinated Recreation Center Expansion Celebration
- Host University tours of the Recreation & Fitness Center for potential students (Admissions, Orientation, Athletics Department)

To the Division of Student Affairs

- Eric Hawkes: member of Assessment Committee, Wellness Task Force, Student Crisis Awareness Committee, Leadership Initiatives Team (co-chair)
- Dax Kuykendall: member of Staff Development Committee
- Joanna Prociuk: member of Weeks of Welcome Committee, Homecoming Committee, Safety Week, Student Veterans Committee, Leadership Initiatives Team
- Kate Quinlan: member of Weeks of Welcome Committee and Homecoming Committee
- Erin Stevens: member of Wellness Task Force and Women's Leadership Week
- Ronald Johnson: member of Marketing Committee and Website Committee
- Department: assisted with development of Camp Owls Trip; leading inaugural trip to Islamorada in August 2010
- Department: hosting Rec Center Preview Nights for students attending Orientation – Get Rec'd program
- Department: Recreation & Fitness Center hosting Orientation Campus Expos
- Department: Rec staff developed and funded the Late Night calendars
- Department: Hosts Late Night Preview for student leaders on campus prior to the start of the fall semester
- Department: Host and co-sponsor of Casino Night as part of Weeks of Welcome
- Department: Co-sponsor of Get Rec'd at the Lawn as part of Weeks of Welcome
- Department: Host of Student Affairs Student Employee Reception event prior to the fall semester

**Department of Campus Recreation
2009 – 2010 Annual Report
Executive Summary**

Major Accomplishments

- Successfully opened Recreation & Fitness Center Expansion March 2010; the 66,000 sq. ft. indoor facility and 15,000 sq. ft. outdoor pool and deck cost \$17.7 million. In addition, fixtures, furnishings and equipment inside the facility are approximately \$1.5 million for a complete project total of \$19.2 million.
- 10,736 unique FAU students utilized the Recreation & Fitness Center from July 1, 2009 – June 30, 2010. This is an increase of 55% from the 6,910 patrons who visited the facility from Jan. 5 – June 30, 2009 last year.
- The total number of Recreation & Fitness Center visits for 2009 – 2010 was 256,103 compared to 146,644 last year. This represents a 73% increase.
- Department collected \$101,381 in revenues from non-student memberships, guest passes, locker rentals and facility rentals which represents an 119% increase from last year's \$46,389.
- 3,561 Intramural Sports participants for the year which represents a 63% increase from previous year; 11,354 Intramural Sports participation hours which represents a 55% increase from previous year.
- 1,869 students participated in the Group Fitness program which represents a 140% increase from last year; participation hours increased to 14,039 which represents a 57% increase from previous year; 1,282 total classes offered which represents a 126% increase from last year.
- Personal Training program generated \$8,250 which represented more than 290 personal training sessions.
- Campus Recreation staff leads and hosts the Get Rec'd program for students attending New Student Orientation. This interactive event allows future Owls to get a brief taste of the programs, services and facilities Campus Recreation provides FAU students. The feedback from students, parents and administrators has been outstanding.
- FAU Campus Recreation hosted the 2010 NIRSA State of Florida Summit for recreational sports professionals and students; more than 130 professionals and students from more than 20 colleges and universities attended the one day conference; feedback about the summit and the Recreation & Fitness Center was tremendous.
- FAU Recreation & Fitness Center and Campus Recreation staff were highlighted in a NIRSA sponsored, PBS special video highlighting the role of recreational sports in higher education. Video will reach millions of viewers nationwide once completed and released.

**Department of Campus Recreation
2009 – 2010 Annual Report
Executive Summary – Page 2**

2010 - 2011 Goals

- Enhance marketing efforts to include the use of videos, texting, student ambassadors/street team and plans to reach non-users
- Investigate feasibility and implement massage therapy service
- Investigate feasibility and implement Rec Pro Shop
- Implement Instructional Programs
- Investigate outdoor/experiential adventure programming opportunities for the Boca Raton campus
- Redefine/clarify the role of Campus Recreation as it relates to the Club Sports program and organizations
- Implement new fitness initiatives that include water aerobics and FAU walking/running maps
- Investigate Intramural Sports forfeit system to improve program experience for participants
- Enhance department student development program that includes the establishment of LEAD (Campus Recreation student staff leadership organization), employee recruitment and selection committees, rec ambassadors/street team, etc.
- Create an intentional learning environment.
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**Department of Campus Recreation
Recreation & Fitness Center Usage**

	2009 - 2010	2008 - 2009	% Change
Unique Facility Users	11,158	6,910	61%
Total Visits	256,103	147,644	73%

2009 - 2010 (FY10)

	July	August	September	October	November	December	January	February	March	April	May	June	TOTALS
Visits	11,407	15,594	30,324	29,617	22,561	9,506	20,389	28,548	27,500	30,830	13,033	16,794	256,103
Increase over/below FY09	243.3%	344.9%	232.6%	198.3%	213.7%	184.4%	-21.2%	14.8%	41.2%	77.6%	16.5%	34.6%	73.5%

2008 - 2009 (FY09)

	July	August	September	October	November	December	January*	February	March	April	May	June	TOTALS
Visits	3,323	3,505	9,118	9,928	7,192	3,343	25,867	24,871	19,470	17,361	11,191	12,475	147,644
Increase over/below FY08	7.6%	-2.7%	26.1%	18.5%	-3.5%	-6.7%	779.2%	247.6%	258.0%	168.1%	230.5%	250.0%	137.0%

* Recreation & Fitness Center Opens

2007 - 2008 (FY08)

	July	August	September	October	November	December	January	February	March	April	May	June	TOTALS
Visits	3,087	3,604	7,229	8,375	7,456	3,583	2,942	7,156	5,438	6,476	3,386	3,564	62,296

Department of Campus Recreation
 Membership Counts
 2009 - 2010

	7/31/2009	8/30/2009	9/30/2009	10/31/2009	11/30/2009	12/31/2009	1/31/2010	2/28/2010	3/31/2010	4/30/2010	5/31/2010	6/30/2010
Faculty/Staff	109	105	115	112	109	89	98	96	112	115	124	135
Alumni	13	11	17	17	14	12	18	19	22	18	25	20
Household Adults	0	2	4	4	5	6	6	7	15	11	11	9
Stop-Out Students	85	59	2	17	1	1	24	32	31	32	96	108
TOTAL MEMBERS	207	177	138	150	129	108	146	154	180	176	256	272
Increase over/below 2008 - 2009	83%	62%	52%	58%	45%	23%	36%	15%	16%	8%	1%	4%

2008 - 2009

	7/31/2008	8/30/2008	9/30/2008	10/31/2008	11/30/2008	12/31/2008	1/31/2009	2/28/2009	3/31/2009	4/30/2009	5/31/2009	6/30/2009
Faculty/Staff	74	70	79	79	73	72	83	99	115	121	137	139
Alumni	5	5	7	9	9	9	9	12	14	15	18	14
Household Adults	0	0	3	4	4	4	2	4	5	5	7	2
Stop-Out Students	34	34	2	3	3	3	13	19	21	22	91	107
TOTAL MEMBERS	113	109	91	95	89	88	107	134	155	163	253	262
Increase over/below 2007 - 2008	71%	31%	-11%	-17%	-23%	-25%	-1%	40%	61%	70%	122%	118%

2007 - 2008

	7/31/2007	8/30/2007	9/30/2007	10/31/2007	11/30/2007	12/31/2007	1/31/2008	2/28/2008	3/31/2008	4/30/2008	5/31/2008	6/30/2008
Faculty/Staff	60	66	79	89	90	91	82	79	79	80	80	76
Alumni	2	6	8	9	9	10	11	11	11	10	15	15
PBCC	1	4	5	8	8	8	1	1	1	1	1	0
Stop Out Student	1	1	1	0	0	0	4	2	2	2	15	26
Community	2	6	9	9	9	9	10	3	3	3	3	3
TOTAL MEMBERS	66	83	102	115	116	118	108	96	96	96	114	120

Department of Campus Recreation
Intramural Sports Comparisons FY10 (2009 - 2010) vs. FY09 (2008 - 2009)

Unique Individuals

2009 - 2010	1,970
2008 - 2009	NA

Total Participants	Participants		% Change		Participation Hours			% Change	
2009 - 2010	3,878		63%		11,354			55%	
2008 - 2009	2,378				7,322				

Leagues

	FY10	FY09	% Change		FY10	FY09	% Change		FY10	FY09	% Change
	Teams	Teams			Participants	Participants			Participation Hrs.	Participation Hrs.	
Flag Football (Fall)	71	60	18%		833	723	13%		2671	1850	31%
Men	37	43			417	515			1497	1454	
Women	5	3			72	39			204	46	
Co-Rec	29	14			344	169			970	350	

Soccer (Fall)	52	34	53%		593	444	25%		1875	1112	41%
Men	32	26			331	342			1110	848	
Women	4	0			34	0			101	0	
Co-Rec	16	8			228	102			664	264	

Volleyball (Fall)	34	24	42%		297	192	35%		988	486	51%
Men	8	8			80	54			221	121	
Women	6	4			65	39			231	80	
Co-Rec	20	12			152	99			536	285	

Basketball (Spring)	64	48	33%		590	474	20%		1951	1626	17%
Men	47	44			428	434			1488	1542	
Women	3	0			14	0			30	0	
Co-Rec	14	4			148	40			433	84	

Soccer (Spring)	61	33	85%		507	262	48%		1253	924	26%
Men	33	24			285	174			729	651	
Women	7	0			38	0			92	0	
Co-Rec	21	9			184	88			432	273	

Softball (Spring)	12	NA	NA		141	NA	NA		383	NA	NA
Men											
Women											
Co-Rec	12				141				383		

Intramural Sports Comparisons FY10 (2009 - 2010) vs. FY09 (2008 - 2009) - Page 2

Leagues Continued

	FY10 Teams	FY09 Teams	% Change		FY10 Participants	FY09 Participants	% Change		FY10 Participation Hrs.	FY09 Participation Hrs.	% Change
4-on-4 Flag Football (Spring)	56	29	93%		320	152	53%		914	448	51%
Men	37	25			220	134			668	403	
Women	3	0			5	0			9	0	
Co-Rec	16	4			95	18			237	45	
Basketball (Summer 2009)	22	NA	NA		194	NA	NA		581	NA	NA
Men	22				194				581		
Women	0										

Tournaments & Special Events

	FY10 Teams	FY09 Teams	% Change		FY10 Participants	FY09 Participants	% Change		FY10 Participation Hrs.	FY09 Participation Hrs.	% Change
3 on 3 Basketball (Fall)	18	10	80%		83	36	57%		210	106	50%
Men	17	10			80	36			201	106	
Women	1	0			3	0			9	0	
Tennis (Fall)	11	13	-15%		14	13	7%		36	0	100%
Men	10	9			12	9			35		
Women	1	4			2	4			1		
Dodgeball (Fall)	8	8	0%		78	48	38%		78	48	38%
Men	8	8			68	48			68	48	
Women	0	0			10	0			10	0	

Intramural Sports Comparisons FY10 (2009 - 2010) vs. FY09 (2008 - 2009) - Page 3

	FY10 Teams	FY09 Teams	% Change	FY10 Participants	FY09 Participants	% Change	FY10 Participation Hrs.	FY09 Participation Hrs.	% Change
3 Point/Dunk/Shooting Stars/Knockout (Spring)				123	NA	NA	123		NA
Men				110			110		
Women				13			13		
Ultimate Frisbee (Spring)	6	6	0%	53	0	100%	124	0	100%
OPEN	6	6		53	0		124	0	
Sand Volleyball (Spring)	4	6	-33%	18	27	-50%	55	131	-138%
Men	2			9					
Women									
Co-Rec	2			9					
Wiffleball	5	0	NA	34	0	NA	112	0	NA
Men	5			34			112		
Women				0					