



Item: CG: A-1d

Tuesday, November 14, 2017

SUBJECT: APPROVE NAMING OF UNIVERSITY ELEMENTS

PROPOSED BOARD ACTION

Approve naming of a program within the College of Business in honor of Kathleen Brush, Ph.D. The proposed name of the program will be "The Kathleen Brush Program for Women in Leadership."

BACKGROUND INFORMATION

Donation:

Kathleen Brush, Ph.D., is donating One Million Two-Hundred Fifty Thousand Dollars (\$1,250,000) by providing a current use gift to launch the Kathleen Brush Program for Women in Leadership (\$250,000) and an endowed fund to support the Kathleen Brush Program for Women in Leadership in perpetuity (\$1,000,000 testamentary gift).

Gift Purpose:

The current use and endowed gifts will be used to establish and support the Kathleen Brush Program for Women in Leadership in the College of Business, to be directed by the Dean of the College of Business. The mission of the Kathleen Brush Program for Women in Leadership is to provide FAU's College of Business with the funding to serve as an educational center, committed to the study of women in leadership in business and government, the preparation and promotion of women in leadership, and to provide education and research so as to break down barriers to gender equality for leadership in business and government.

Donor's Prior Relationship with FAU:

The funding for the establishment of the Kathleen Brush Program for Women in Leadership is Dr. Brush's first gift to Florida Atlantic University. The gift consists of both a \$1,000,000 testamentary gift and \$250,000 in current use funding that will be used to launch the Program. This fund will benefit the Florida Atlantic University College of Business, Florida Atlantic University in general, and ultimately the country as a whole.

Personal Information:

Kathleen E. Brush, Ph.D., has been working as a global leadership, business, and strategy consultant since 2009. Previously she was chief marketing officer at both Openwave Systems (2008 to 2009) and Webtrends (2007 to 2008). From 2006 to 2007 Brush was vice president of marketing channels at WatchGuard Technologies. She has also worked in interim executive positions for various companies. Brush describes herself as a “turnaround executive [who is] involved in restoring financial health and building strategies for [companies’] future growth.”

Brush is the author of *The Power of One: You’re the Boss* (CreateSpace Independent Publishing Platform, October 24, 2012); *The World Made Easy* (Kathleen Brush, publisher, March 12, 2012); and *Leadership= Motivation = Innovation + Productivity: Get ready for the latest global challenges* (Kathleen Brush, publisher, September 9, 2010). She is also a contributor to Fox Business, Black Enterprise, ITBusinessEdge, Success magazine, The Seattle Times, The Washington Post, and other media outlets.

Brush earned an M.B.A. from Florida Atlantic University in 1981. She earned a B.A. in pre-law studies from the University of Central Florida’s College of Business Administration in 1978, and she earned a Ph.D. in management and international studies from Union Institute & University in 1998. Union Institute & University is a private, not-for-profit university in Cincinnati, Ohio, that offers limited residence and distance learning programs.

Program:

Attached is the Program description.

FISCAL IMPLICATIONS

There will be de minimis costs for the program to be located in the facility.

IMPLEMENTATION PLAN/DATE

Installation of signage: TBD

Presented by: Danita D. Nias

Phone: 561-297-3015

DESCRIPTION OF PROGRAM