



Item: AS: A-1

Tuesday, November 14, 2017

**SUBJECT: APPROVAL OF PROGRAM REVIEW – DOROTHY F. SCHMIDT COLLEGE OF ARTS AND LETTERS**

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**PROPOSED Board ACTION**

Approval of program review for programs in the Dorothy F. Schmidt College of Arts and Letters.

**BACKGROUND INFORMATION**

Under Florida Board of Governors Regulation 6C-8.015 adopted March 29, 2007, all academic degree programs in State universities must be reviewed at least every seven years. Program reviews ensure that academic programs are administered and delivered effectively, efficiently, and consistent with FAU's mission and the Board of Governors' strategic priorities. The results of program reviews are expected to inform strategic planning, program development, and budgeting decisions at the university level, and, when appropriate, at the state level.

Academic Program Review at FAU includes a few additional steps:

- The self-study prepared by the program's department will be submitted to an independent review committee comprised of 2-5 individuals. The committee will include at least one external reviewer who will serve as a content expert in the discipline. Other members will include nominees of the head of the academic unit in consultation with the unit's faculty.
- The external reviewer will conduct a day and a half site-visit. A written report of the reviewer's findings will be submitted to the program's review committee.
- In addition to self-studies and external reviewer reports, action plans will be submitted to the Board of Trustees for approval.

Academic degree programs in the following departments were reviewed this year:

*Dorothy F. Schmidt College of Arts and Letters*

- a) Theatre and Dance
- b) Music
- c) Visual Arts and Art History

**IMPLEMENTATION PLAN/DATE**

Academic Program Review summaries will be submitted to the BOG in November 2017 pending full Board approval.

#### **FISCAL IMPLICATIONS**

N/A

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**Supporting Documentation: 2017 Academic Program Reviews**

**Presented by: Dr. Michael Horswell, Dean of Dorothy F. Schmidt College of Arts and Letters**

**Phone: 561.297.3803**

## **THEATRE AND DANCE - PROGRAM REVIEW EXECUTIVE SUMMARY**

### **PROGRAM REVIEW SELF-STUDY HIGHLIGHTS:**

The Department of Theatre and Dance produces six theatre and three dance productions each year. The academic mission is to produce innovative artists and scholars through a pursuit of academic and creative excellence by:

- Providing an experiential approach to the collaborative nature of theatre and dance
- Integrating production experience with a scholarly understanding
- Developing excellence in research and creative expression
- Engaging with our regional communities as active leaders to South Florida culture

### **Headcount statistics 2015-16:**

- Undergraduate students – 108 (down from 116 in 2014-15)
- Graduate students – 12
- Full-time Faculty – 10 (9TT, 1 NTT)
- Adjunct Faculty – 12 (up from 7)
- The faculty/student ratio is 1:11.6

### **Theatre and Dance degree programs:**

- BA – Theatre (general degree)
- BA – Design and Technology
- BFA – Theatre Performance (professional program and MFA prep.)
- MFA – Theatre Design and Technology, (terminal degree, 60 cr. hrs.)
- MFA – Theatre Performance (terminal degree, 60 cr. hrs.)

### **Period in review highlights:**

- Addition of a Dance Program and Dance Minor.
- The Department of Theatre and Dance is not currently accredited through the National Association of Schools of Theatre (NAST). During the period in review the Department has evaluated and revised the curriculum structure in order to align with NAST standards, with the intent to pursue accreditation and membership.
- The BA and BFA degree requirements were reduced to 120 credit hours. This is at or below the requirements of the same or similar degrees at other SUS and peer institutions.
- Theatre Lab, a resident professional theatre company opened in the Parliament Hall residence facility, offering theatre students pre-graduation and post-graduation internship and practicum experiences. Some of these have started as volunteer opportunities but have often led to paid opportunities.
- All BFA and BA students are assigned to a department faculty advisor with track in consideration.

### **Undergraduate Program:**

First year retention rate –

- BFA 3 out of 5 years had a 100% retention rate
- BA – varies widely year-to-year, 81.3% in 2014, 50% in 2013

### **Graduation rate**

In 2009, the six-year departmental graduation rate was 52.6%.

The college average for this same period was 50.9%.

The university average was 48.4%.

**OURI:** Students working with professionals in the field and performing to public audiences provides opportunities for distinction through discovery and research experiences that promote scholarship. **Summer Festival Repertory** produces a musical and a non-musical play each summer. Students have the opportunity to work side-by-side with professional equity actors and stage managers. Students in performance and stage management roles also earn points towards their own membership in Equity.

**Graduate Program:**

- Master of Fine Arts degrees - Performance and Theatre Design and Technology
- Terminal degree programs for practical theatre artists, 60 credit hours.  
Program admits ten actors (five men and five women) as a cohort of students every other year through an extensive offsite recruitment process interviewing over 300 candidates. Only 3% of candidates interviewed are accepted into the program.

**Community Engagement:** Through production in the department and Theatre LAB, we perform work that can be transformational to young and old audiences.

**South Florida Culture:** The departmental productions and those of Theatre LAB, FAU's resident professional theatre company, seek to develop programming as a hub for the arts and humanities in the South Florida Communities.

**Department Faculty:**

- Tenure-line faculty teach the equivalent of a 3/2 load during the academic year. Most are also contracted for additional compensation to teach/participate in the Summer Festival Repertory.
- The department follows NAST guidelines and affords a director or designer a one course reduction for each production.

**Department Needs:**

- The Department struggles with inadequate staffing that has an impact on the ability of faculty to better conduct research. Hire additional faculty and staff positions with a priority on these lines:
  - Movement Specialist – TT or Instructor
  - Dance Specialist – TT or Instructor
  - Theatre History or Theatre Generalist – TT or Instructor
  - Stage/Production Manager – staff
  - Technical Director – staff
- Shortage and condition of dedicated classroom space needs to be addressed.  
A second dance classroom to accommodate demand.
- Aging support facilities are inadequate for current need including the scene shop, loading dock, welding area and dressing rooms.
- To more adequately fund the Department so as to grow into additional areas.

**Department Goals:**

- Give faculty members the opportunity to approach their craft outside of FAU, thus allowing for new insights into the professional world which can be shared with their students.
- To partner with additional union affiliated professional regional theatres.
- Addition of a Dance major.
- Addition of a Musical Theatre concentration

## **PROGRAM REVIEW TEAM REPORT (SUMMARY)**

### **Program assets:**

The Department of Theatre and Dance is ambassadorial to a broad community. They contribute to the region's quality of life, identity, and to positive social evolution. It is an inherent value to the University and its strategic plan.

- The department is small but accomplishes a great deal with genuine success.
- Students are provided with many useful experiential and creative research opportunities.
- Morale and collegiality among faculty and students is high.
- 100% retention in the MFA degree program
- Department's connection to professional theatre companies and equity actors through Theatre Lab and Summer Festival Repertory is a plus for the program.
- Theatre Lab has potential to bring national recognition to the program
- Studio One is a good, functional black box theatre.
- The geographic location allows for fund development opportunities.

### **Review Team key observations and recommendations for the Theatre and Dance Department:**

#### Strategic Planning:

- Connect to the University Pillars through performance choices, movement pedagogy, and liaison's to Pillar committees.
- Department faculty need to forge a communal vision for the program that considers the current department situation and limitations (i.e. facilities, staff, faculty, state metrics, University strategic plan).
- Chair and department need to understand the budget

#### Faculty and Staff:

- Personnel infrastructure is pushed to its limit, threatening future progress.
- Prioritize the hire of a Technical Director with vacated position.
- New hires might need to be generalists or experts in multiple areas, due to the small size of the unit.
- Junior faculty feel pressured to participate in Summer Rep and don't have ample opportunity to seek out extramural creative opportunities.
- Research/Creative Activities as part of the criteria for evaluating faculty for tenure and promotion should be revised and clarified

#### Students and degree programs:

- A dedicated undergraduate adviser for the program and better dissemination of information regarding the major requirements and sequencing of courses
- Student Learning Outcomes should be quantified through clear rubrics
- Consider increasing participation in the IFP
- Review curriculum of BFA, consider dropping history and literature courses for performance course

#### Facilities

- Use existing space more efficiently
- Facilities need to be cleaned and organized; scene shop is cluttered and looks unprofessional; welding area has broken lights and spider webs.

### **Observations and recommendations for College and University:**

- Assign an advisor to the Theatre majors.
- Address safety and maintenance concerns for the University Theatre
  - Fly loft and rigging systems need to be replaced (too old too repair)
  - Hydraulic lift for the Orchestra pit sinks without warning and needs to be replaced.
  - Replace or reupholster the University Theatre seating that is tattered and worn.
  - Lighting and sound needs to be replaced.
- Common use areas need to be maintained with more due diligence. That includes cleaning, painting and the holes in walls patched in the areas around studio 1 (bldg.51) and studio 2 (bldg. 9)
- Theatre classrooms/studios are used at capacity and in disrepair. Classroom overflow is being accommodated in hallways presenting a safety concern.
- GTAs stipends need to be more competitive. Health insurance should be included for GTAs
- Fund recruitment of graduate students

### **THEATRE AND DANCE - PROGRAM REVIEW RESPONSE AND ACTION PLAN (SUMMARY)**

#### **Department Actions items:**

- Hire a Technical Director and Instructor of Stage Management/advisor.
- The Department will request a new instructor position for dance.
- Seek accreditation through the National Association of Schools of Theatre (NAST) and the University Resident Theatre Association (URTA)
- The department will work to create more opportunities for students to interact with professionals in the field and classes to improve student exposure to business techniques
- Work with Music, College and University to develop a plan for the UT and a new facility to be built.
- Theatre and Dance plans to implement earlier intervention into student involvement by requiring all students to participate in a gateway interview with each program
- All new BA and BFA students will meet with their program head in their first semester.
- The Department will begin holding an open house in the fall semester for majors
- The Department will revise the Learning Objectives
- Promotion and Tenure documents are being reviewed and rewritten to be submitted in the Fall 2017 term.

#### **Recommendations requiring College and University support:**

- Continue to pursue donor(s) and launch an SOTA capital campaign that includes
  - Donor naming opportunity for Studio One
  - Work with the Palm Beach Cultural Council to further the plans for a joint use performing arts facility, located on the FAU Boca Raton campus.
- Request on behalf of the Performing Arts area that a committee be formed to develop an action plan to address the infrastructure needs including members from the FAU Architects office, building and grounds and the provost's office
- Address the need for adequate storage space for equipment and reusable materials. This could be in the form of a portable storage container.
- Raise lights in Dance Studio to make lifts possible

### **Facility safety concerns requiring University support:**

- Inspect, repair and replace the failing equipment in the University Theatre and Studio One areas.
- Lighting system in UT needs to be replaced, FAU Physical Plant refuses to maintain the house lighting system in the University Theatre.
- Hydraulic lift for stage in UT leaks and drifts down
- Stage floor in UT needs to be maintained properly
- Raised equipment leaks oil onto the stage
- *The University Theatre should be considered a special case of dangerous, as it is an industrial space where a single mistake can kill someone. Some examples of the inherent danger include: students working with High Voltage Equipment, Students working at heights of 60+ feet in the air, students performing heavy lifts of equipment exceeding 2000 pounds over other students and the general public. The industry far too often has fatalities or crippling injuries in facilities staffed by professionals that are properly maintained. Students are learning how to work with industrial equipment in a space that has not been properly maintained since 1984. Without addressing the systemic equipment and safety issues in the theatre, it is a question of **when, not if, someone will be seriously injured or loss of life may occur.***

### **The Department of Theatre and Dance requests to the College and University:**

- Additional dedicated theatre space must exist for the Department's production and dance programs to grow.
- The Department requests to work with the Dean's office identifying where new office space can come from as needs arise so a known plan exists.
- The Department requests that the architect's office meet and discuss how to best implement permanent signage that affords the public information to find parking for specific shows rather than theatre spaces on campus.
- The department recommends that the university approve requests to increase credit hours and change language requirements for the BFA degree.
- The department proposes that the college and university increase the budget allocation to the current budget plus amount of last years ticket sales. Ticket sale funds would then be used as supplemental funds to enhance student opportunities and faculty development.
- The department requests a set recruitment budget of \$17,000 per year OR \$10,000 per year with budget recommendations creating discretionary funds as discussed elsewhere.
- The department proposes that the college provide a fixed fund of \$6000 per academic year to support faculty development.
- The department recommends that Music and Theatre develop a plan for renovation of the University Theatre to support either Music OR Theatre AND develop plans for a new facility to be built to support Music OR Theatre. This plan should be placed on high priority for PECO or capital funding plan.
- The department recommends the university provide special project funding to renovate the University Theatre Scene Shop into a classroom/performance space.
- The department recommends initiating funding and expansion plans for the Studio 1 scene shop. In the short term, regular maintenance and outside temporary storage or increased budgets to fund after-show disposal of used production materials will alleviate clutter and overflow and improve appearance.

### **Items that are in process:**

- A new position with responsibilities as an instructor, stage manager and undergraduate advisor was approved and funded. The department will start the hiring process in the fall.
- Hot water needed in the Dance studio locker rooms.



## MUSIC - PROGRAM REVIEW EXECUTIVE SUMMARY

### PROGRAM REVIEW SELF-STUDY HIGHLIGHTS:

The Music Department is accredited by the National Association of Schools of Music (NASM) with a successful reaccreditation completed in 2012.

Headcount statistics 2015-16:

- Undergraduate students – 236 (up from 218 in 2014-15)
- Graduate students – 20 (down from 22 in 2014-15)
- Full-time Faculty – 17
- Adjunct Faculty – 21

Music degrees are approved Selective Access Programs with restricted-entry by audition.

- The Music Department tracks all Music majors and provides program specific advising to each student each semester.
- Degree Programs:
  - BA – Music
  - BME – Bachelor in Music Education
  - BM – Commercial Music
  - BM – Music Performance
  - MM – Music Performance
  - MM – Commercial Music

First year retention rate was higher than the university average 3 out of 5 years during review period. 2014 = 84.4%. Second year retention rate 2014 = 81.3%.

Graduation rate is a concern, however it is improving: 6 yr rate improved from 30.56% to 45.71%.

BOG has identified degrees in Music Education as Programs of Strategic Emphasis.

- The Music Department prioritized the hire of a tenure-line Music Education faculty member.
- Transitioned the BME degree into the DFSCAL from the COE.
- Developed a tracking system to ascertain each BME student's completion of requirements
- Tracks completer employment in public and private school settings. Reporting the employment status for the BME degree's in the Annual Program Performance Report (APPR) to the Florida Dept. of Education.

Hoot/Wisdom Recordings LLC, FAU's professional record label is one of the nation's most active university record label companies with an extensive catalog of releases including a Latin Grammy nominated album.

**OURI:** All Commercial Music majors are required to complete a senior research project.

**Community Engagement:** The Department of Music presents a comprehensive on-campus performance schedule of 45-50 concerts per academic year. The Department's concert season ticket sales generates about \$29,000 for scholarships each year.

Scholarship support has significantly increased with the Georgina Dieter Dennis Foundation Vocal Scholarships (annual giving \$50,000, with two years at \$75,000); Wells Fargo Matching Gift Program (\$25,000 annually); Marie Iandoli Music Education Scholarships (\$3000 annually).

Department of Music has received \$483,262.61 in Tech Fee funding. This includes funded to expand the Commercial Music lab from 15 to 27 computers, enhancing student access to technology to

produce their required coursework.

## **PROGRAM REVIEW TEAM REPORT (SUMMARY)**

### **Program assets:**

- Department of Music is a talented, involved and cohesive faculty.
- The Bachelor of Music (BME) degree was moved from the College of Education to the College of Arts and Letters following the 2012 NASM accreditation visit.
- Positive impact of recent facilities improvements, including sound isolation in the practice rooms, recording studio upgrades, and the installation of a state-of-the-art computer music lab.
- The Commercial Music program has the potential to be nationally recognized. It benefits from a well-equipped professional recording studio and a state-of-the-art computer lab.
- Recent graduates of the commercial music program are successfully finding career opportunities in the practice.
- The “Music for Healing,” program was made possible by a grant from Dr. Andrew and Dr. Bradford Ress of the Ress Institute.

### **Review Team key observations and recommendations for the Music Department:**

- The definition of research across the unit, college, and university is not made clear.
- Department of Music should craft a mission statement that explicitly includes creative activity as one of its important values.
- Department’s website appears to be uninviting, short on information, and not up to date, and as such, is in need of immediate attention.
- Students are required to be proficient in functional keyboard. Some students wait until the end of their study to complete this requirement. If they do not pass, it results in a delay in graduation. The Department could consider incorporating progress toward keyboard proficiency into the junior barrier exam process.
- Students and faculty alike noted that a disproportionate number of students were failing a required Music History course sequence.

### **Observations and recommendations for College and University:**

- The College and central administration, in particular, the Provost’s Office, should review its very use of the term “research” and pivot toward a more widely adopted designation of “research and creative activities”, so that faculty accomplishments from all disciplines will be acknowledged equally.
- Even if unintended, the Pillars and Research initiatives give the strong impression of being science focused. Greater communication, collaboration and cooperation between the department and the university research initiatives, Directors of Pillars and OURI is recommended.
- Resolve the communication problem between the Department of Music and the Graduate College. Admissions procedures, contacts, timing, and information flow are not commonly understood. These admissions challenges have been detrimental to graduate recruiting.
- SPOT - Student evaluations of faculty teaching are not collected for classes below five students. The policy is sound in that it insures student anonymity; however, private teachers suffer from not receiving SPOT scores or feedback because of the many small class enrollments and individualized applied study.

### **Facilities Concerns:**

- Primary areas of concern are the University Theatre rigging and hydraulic stage lift.
- The Music Department does not have a performance space suitable for student recitals. These recitals are required by the curriculum and are taken for credit.

- The acoustics of the instrumental rehearsal room have unsafe sound levels (too loud), which can result in significant hearing loss.

#### **Staffing & Faculty concerns:**

- The department needs additional tenure-line faculty, the most important need appears to be a musicologist.
- The theatre manager is overworked. Create a full-time assistant theater manager position.
- Chair's teaching and administrative responsibility are too onerous for one individual. Relief, in the form of part-time adjunct help or staff.

#### **Top critical issues for Music Department:**

- Facility safety concerns in the University Theatre
- Lost opportunities, due to lack of critically needed staff support in the area of marketing and public relations, to connect more powerfully to the surrounding community. Along the same lines, lost opportunities for prospective students due to a lack of an updated and up-to-date website.
- Other facility challenges outlined above (recital space, hearing safety, acoustic isolation, etc.).

#### **MUSIC - PROGRAM REVIEW RESPONSE AND ACTION PLAN (SUMMARY)**

The Department of Music was in agreement with the comments and findings of the Program Review Team, and have begun taking steps towards remediating the deficiencies that are within the departments ability.

#### **Actions items:**

- The Department has rewritten the program's mission statement to include the following statement: ***To inspire achievement in music through student engagement in scholarship, diverse modes of creative activity, and community arts outreach.***
- A faculty website committee is evaluating the current departmental site and will propose a new site map to improve navigation, increase access to important student information and provide a cleaner and more inviting appearance.
- The Department is in the process of implementing changes to the piano proficiency requirement.
- Bachelor of Music Education completers are being contacted by the Department to verify employment in order to maximize the Annual Program Performance Report with the Florida Department of Education.
- A new tenure-track line in Music History has been requested.

#### **Recommendations requiring College and University support:**

- Fund a full-time assistant theater manager position
- Establish a concert office that does marketing for all three units
- Increase its stipends and offer health benefits to graduate assistants.
- Renovate and improve the acoustics in the rehearsal facility in AL building #9 to create a safer classroom. Consult an acoustician to determine a solution.
- Improve the sound isolation between music rooms in AL building #9.
- The University needs to bundle all the applied students taught by each faculty member to produce aggregated Student Perception of Teaching (SPOT) information for applied music faculty.
- Build a recital facility.
- Refinish stage floor

**Major repair and safety concerns requiring University support:**

- Inspect and repair/replace the University Theatre fly loft and rigging system
- Repair/replace the University Theatre hydraulic stage lift system.
- Lighting and sound booth are not handicap accessible
- Replace or recover seating in University Theatre

## **VISUAL ARTS AND ART HISTORY - PROGRAM REVIEW EXECUTIVE SUMMARY**

### **PROGRAM REVIEW SELF-STUDY HIGHLIGHTS:**

The Department of Visual Arts and Art History is dedicated to the advancement, practice and theoretical understanding of the Visual Arts.

Headcount statistics 2015-16:

- Undergraduate majors – 476 (decline from 575 in 2012)
- Graduate students – 16 (up from 14 in 2013)
- Full-time Faculty – 18 (14 TT, 4 NTT)
- Adjunct Faculty – 22

Visual Arts and Art History Degree Programs

BA – Studio Art

BA – Art History

BFA – Studio Art

BFA – Graphic Design

MFA – Visual Arts

First year retention rate was 74.6% in 2015 and is slightly lower than the College rate of 77.7%%

Graduation rate is a concern 6 yr. rate is 41.5% and is lower than the college rate of 55.3%. However, that is an improvement over the previous 6yr rate of 39.1%

Highlights:

- Graphic Design is a BOG Program of Strategic Emphasis
- The faculty are actively engaged in creative research with work peer reviewed for inclusion in 401 regional, national and international exhibitions during the period in review.
- Faculty recognition for creative scholarship includes a Guggenheim award, seven South Florida Cultural Consortium Visual and Media Artists Awards and 3 nominations for the US Artist Award.
- Curriculum was reviewed and revised for all undergraduate and graduate degree programs to meet best practices.
- The Fine Arts Festival as a fund raising and alumni outreach initiative launched in 2010 with subsequent festivals in 2011 and 2012.
- Several studio art and design classrooms received support from the Tech Fee to integrate smart classroom technology into these dedicated instructional spaces.
- The Photography studio classroom was renovated to support course offerings in both traditional and digital photography.
- Areas that pose safety concerns due to chemical use or equipment received funding to employ lab technicians to oversee equipment maintenance, area safety and to monitor use by students.

### **Community Engagement:**

- In collaboration with the University Galleries faculty and students in the Department co-curate and host exhibitions throughout the year that are free and open to the public.
- The Department's community partners include the Boca Art Museum, Norton Art Museum, Women in the Visual Arts and the Boca Raton Artist Guild. Students benefit from these partnerships through internships.

## **PROGRAM REVIEW TEAM REPORT (SUMMARY)**

### **Program assets:**

- Faculty are dedicated to the educational mission of the Department and committed professionals with ample evidence of scholarly and artistic/design research.
- The gallery programs in general, and the Schmidt Center Gallery in particular, appear to provide excellent exhibitions, superb student work experiences, and opportunities for institutional outreach.
- The use of emerging art and design technologies embraced by faculty is expanding across disciplines with 3D printers and digital output facilities. The faculty are engaged in learning, maintaining, and developing curricular or entrepreneurial uses for these technologies.
- The proposed fabrication lab could provide an important and much needed revenue stream for the department.

### **Review Team key observations and recommendations for the Department:**

- The Department needs to address facility issues including pest infestations.
- Engage the FAU health and safety professionals for annual safety inspections that include air quality evaluations especially in areas using solvents and chemicals. Make sure all faculty and graduate students working in these facilities are trained in EH&S standards.
- The Department should seek institutional accreditation with the National Association for Schools of Art and Design (NASAD) which would provide a framework for ongoing review of program competencies, operational conditions and institutional accountability.
- Resolve scheduling conflicts so that student can complete their degree in a timely manner.
- Develop a hiring plan that aligns with University Pillars and Platforms such as Healthy Aging and Environmental Sciences encouraging opportunities for cross-disciplinary projects.
- The proposed Design Center in Fort Lauderdale is a worthy investment for the department.

### **Observations and recommendations for College and University:**

- Funding for technical support positions in the studio arts areas that use equipment and chemicals. This is needed to meet and maintain minimal health and safety standards as well as to provide supervised lab time for students to work on projects outside of class.
- Fund new faculty lines to address the high faculty to student ratio (27:1). NASAD accreditation requires a maximum 20:1 ratio.
- Students believe the current multi-campus system undermines a sense of community, consider the feasibility of a shuttle/bus system, develop the Design Center in Ft. Lauderdale as its own College, and/or relocate all art and design components to a single campus location.

### **Top critical issue for Visual Arts and Art History Department:**

- Develop a strategic plan across the entire range of the department's activities. Consider rethinking the relationships between resources and programs, with future planning exercises to focus on sustainable programs and leveraged collaborative efforts. Engage in a candid appraisal of current curricula and ask difficult questions including:
  - BA degree – what is its purpose and articulate a value for the program?
  - BFA degree – are the distribution and descriptions of tracks sustainable given the resources and areas with only one faculty member?
  - MFA degree – is this program sustainable?

## **PROGRAM REVIEW RESPONSE AND ACTION PLAN (SUMMARY)**

The Department of Visual Arts and Art History Department

### **Actions items:**

- The department will re-evaluate component to the current assessment criteria as well as create an action plan for the incorporation of more meaningful evaluative procedures. A plan is expected no later than the end of the 2017 fall term.
- The department plans to bring in a consultative team in the spring semester of 2018. Based on input from the consultation, the department will evaluate its preparations for a full accreditation visit by NASAD in 2018-19.
- The department will maintain a more organized collection and evaluation of work orders and facilities issues to better track facilities pressures and challenges.
- Department will continue to work with EH&S to ensure safety is a priority.
- Utilize the half-time position in the office to manage social media and improve the usefulness of the website to facilitate student and community engagement. This effort can also serve our recruitment efforts.
- Establish and maintain graduate tracking information. This will contribute to a fuller picture of the department and its efforts and assist in compliance with outcome-driven metrics.
- The department will convening an ad hoc undergraduate curriculum committee tasked with evaluating the curriculum with specific attention to progress toward graduation and make recommendations for changes to the curriculum that will streamline progress while enhancing program effectiveness.
- The department will redefine the service assignment of Graduate Coordinator to have a more centralized approach to the recruitment, matriculation and oversight of the graduate program.
- Graphic Design faculty will identify strategies for attracting a larger and more consistent candidate pool for the MFA Graphic Design concentration.

### **Recommendations requiring College and University support:**

- Address health related issues with appropriate action
  - regular pest control services
  - ventilation and HVAC problems
- The Design Center to be located in downtown Fort Lauderdale will require University support and investment.
- Funding for permanent tech positions in studio arts facilities that pose significant safety risks without this type of dedicated oversight.
- Faculty lines to reduce the student-faculty ratio to meet NASAD accreditation standards.





FLORIDA ATLANTIC UNIVERSITY

# Dorothy F. Schmidt College of Arts and Letters

## Program Reviews

Department of Music

Department of Theatre and Dance

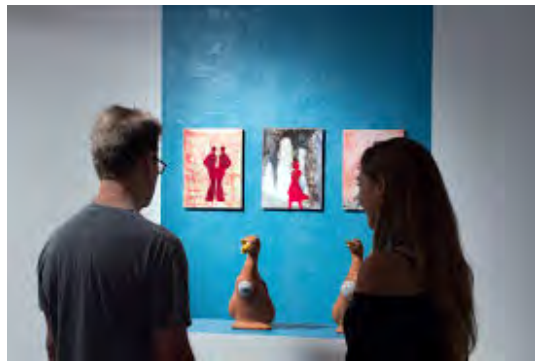
Department of Visual Arts and Art History

Presented by

Michael J. Horswell, Dean

Board of Trustees  
Committee on Academic  
and Student Affairs  
November 14, 2017

# The Intrinsic Value of Arts and Culture in our Lives



# The Economic Impact of the National Creative Economy

Creative industries generate **\$729.6 billion** in economic activity and account for **4.2%** of our nation's gross domestic product.

The creative sector generates a trade surplus of more than **\$24 billion**.

The arts yield **\$27.5 billion** in revenue to federal, state, county and municipal governments.

Public funding for the arts **leverages \$9** in private and earned matching funds **for every \$1** invested by the government.

97% of employers say creativity is important for their business.

Source: Bureau of Economic Analysis



# Arts and Culture Sector in Florida



## State of Florida

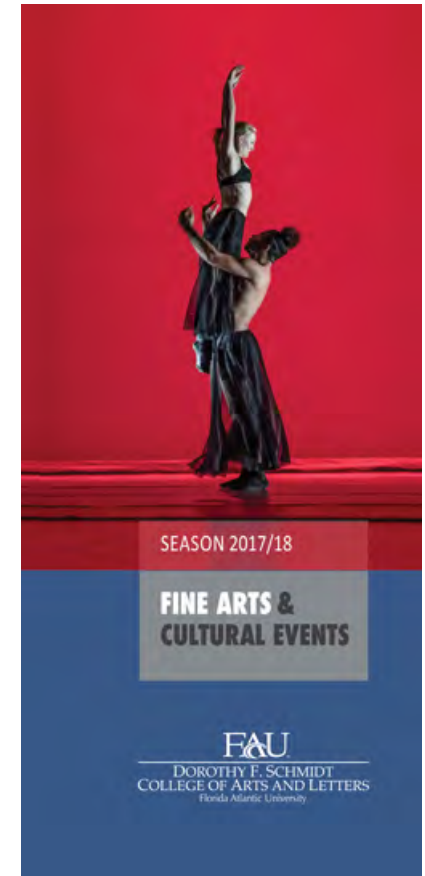
- \$3.1 Billion Impact (non-profits)
- 236, 557 jobs
- Arts and Culture = #1 driver of in-state tourism and # 2 driver of out-of-state tourism
- 45.6 million residents and tourists participate in cultural activities annually

## Palm Beach County

- \$525 Million Impact (non profits)
- 15, 453 jobs
- 200+ cultural organizations
- 4 million people attend annually
- 300, 000 hotel rooms filled by cultural tourists

## FAU's Arts Impact: 2016-2017

- **51,489 visitors** attended 146 public programs (610 opportunities) in Arts and Letters during 2016-17, **an increase of almost 8,000** over 2015-16.
- **16, 838** patrons paid tickets for attendance
- **34, 651** attended for free (access to the arts as a public university)
- **4, 194** school-aged youth on campus
- **1, 550** school-aged youth reached though traveling shows/exhibits

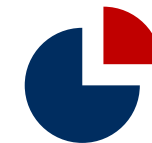


# Instruction

## Academic Year: 2015-16

	State Fundable SCH					Annualized State Fundable FTE				
	Lower Div	Upper Div	Grad I	Grad II	Total	Lower Div	Upper Div	Grad I	Grad II	Total
<b>COLLEGE</b>										
Arts & Letters	106,757	65,551	4,904	552	177,764	2,668.90	1,638.80	153.2	17.3	4,478.20
Business	26,163	100,144	9,487	672	136,466	654.1	2,503.60	296.5	21	3,475.10
Design and Social Inquiry	4,695	39,655	10,600	501	55,451	117.4	991.4	331.3	15.7	1,455.70
Education	9,447	46,435	10,787	4,202	70,871	236.2	1,160.90	337.1	131.3	1,865.50
Engineering & Computer Science	7,418	28,532	3,207	1,536	40,693	185.5	713.3	100.2	48	1,047.00
Honors College	6,500	5,757	0	0	12,257	162.5	143.9	0	0	306.4
Medicine	0	168	907	9	1,084	0	4.2	28.3	0.3	32.8
Nursing	234	11,284	5,409	1,719	18,646	5.8	282.1	169	53.7	510.7
Science	115,283	53,930	2,690	3,288	175,191	2,882.10	1,348.30	84.1	102.8	4,417.10
<b>TOTAL</b>	276,497	351,456	47,990	12,479	688,422	6,912.40	8,786.40	1,499.70	390	17,588.50

Data source: FAU's IEA interactive reporting.



Arts and Letters =  
26 % of  
University's SCH

# DFSCAL's 2016-2017 Impact on Students

- Annual total bachelors degrees: **1,100**
- Annual total masters degrees: **110**
- Annual total doctoral degrees: **6**
- Average headcount of majors per semester: **4,000**
- Provide University **43%** of the Intellectual Foundation (core courses for all majors)
- GTAS IN DFSCAL TEACH OR ASSIST IN **350** COURSES **PER SEMESTER**, INCLUDING 219 IFP SECTIONS, 30 FLEX COURSES, AND MISCELLANEOUS OTHER LOWER AND UPPER DIVISION COURSES.
- **40,907** STUDENT CREDIT HOURS ARE DELIVERED EACH SEMESTER BY OR WITH HELP FROM DFSCAL GTAS ALONE.



## Overview of Program Review

College of Arts and Letters  
2015-16 Academic Program Review

Departments Reviewed:

- Department of Music
- Department of Theatre and Dance
- Department of Visual Arts and Art History



## 2015-16 Program Review Committees

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Music Dr. Philomena Marinaccio\* – FAU, College of Education  
Dr. Daniel Sher – University of Colorado, Boulder  
Dr. Torrey Lawrence – University of Idaho

Theatre and Dance	Dr. Patricia Liehr* – FAU, Christine E. Lynn College of Nursing Ken Elston, MFA – George Mason University Andrew Gaupp, MFA – University of Texas, Arlington
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Visual Arts and  
Art History Dr. Donna Cooke\* – FAU, College of Business  
Jim Hopfensperger, MFA – Western Michigan University  
Karen Zimmermann, MFA – University of Arizona

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\* Denotes Committee Chair



6 Degrees, serving:

Undergraduate majors: 236

Graduate Students: 20

2015-16 Faculty: 17 fulltime  
21 adjuncts

(Selective Access by Professional Audition)

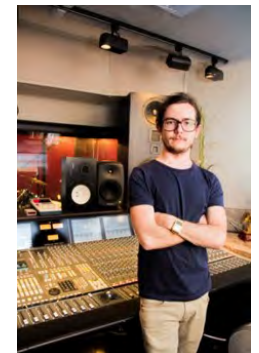
Source: IEA Interactive Student Data, 2015-16 Headcount Enrollment



Accredited by the National Association of Schools of Music (NASM) with a successful reaccreditation completed in 2012

**Degrees:**

- BA – Music
- BME – Bachelor in Music Education
- BM – Commercial Music
- BM – Music Performance
- MM – Music Performance
- MM – Commercial Music



## Department of Music Highlights

- Faculty and students consistently perform at **regional and national peer- reviewed competitions**, contributing to creative research productivity.
- First year **progression rate** improved over review period from 68.3% to 84.4% and was higher than the university average 3 out of the 5 years.
- BOG identifies Music Education as a **Program of Strategic Emphasis**. Program has been enhanced to meet the state's goals.
- Hoot/Wisdom Recordings LLC, FAU's **professional record label** is one of the nations' most active university record label companies with an extensive catalog of releases including **2 Latin Grammy nominated albums**.
- The Department presents a comprehensive on-campus performance schedule of **45-50 concerts per academic year**. The Department's concert season ticket sales generates about **\$29,000** for scholarships each year.
- Philanthropic support for **scholarships** increased during the period to average **\$80,000 a year**.



18th ANNUAL  
LATIN GRAMMY  
AWARDS

NOV. 16 8PM / UNIVISION

Nominated for "Best Folk  
Album" in the Traditional  
music category



Quinteto Leopoldo Federico  
Pa'qué más  
Música andina colombiana




Commissioned by the German Radio

**FOREST BAGATELLES**  
for wind quintet

I. Forest of the Tide: Mangroves

KEVIN WILT

Obstinato  $\text{♩} = 60 \text{ (♩} = 120)$  (600 Flutes)



Flute  
Oboe  
Clarinet in Bb  
Horn in F  
Bassoon  
Trumpet



# Selected Program Review Recommendations

- Address **curricular issues** related to keyboard proficiency and **tracking of alumni placements** for Department of Education reports.
- Increase **graduate assistant stipends and offer health benefits** for graduate assistants in order to recruit nationally and build more professional ensembles.
- Address the **serious safety concerns** related to the University Theater (rigging and hydraulic stage lift) and the rehearsal facilities (acoustics).
- Build a **recital hall** for small concerts and rehearsals, required for the undergraduate and graduate curricula.

# Department of Music Action Items

- The Department is in the process of implementing changes to the **piano proficiency** requirement.
- A system of verification of **employment of our alumni** has been implemented.
- Department provided Graduate College with target for **competitive GTA stipends** in Music.
- Safety inspection has been conducted and an **estimate of repairs/replacement** is forthcoming. Minor project requests submitted to FAU's Facilities department.
- A comprehensive plan is being developed for the expansion of our Arts facilities that will include a **state-of-the-art recital hall**.



## 5 Degrees, serving:

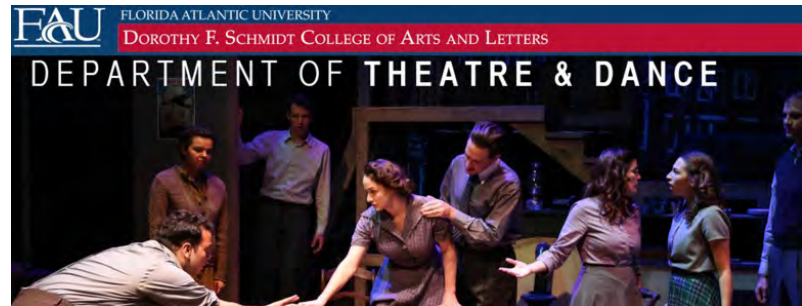
Undergraduate majors: 108

Graduate Students: 12

2015-16 Faculty: 10 fulltime  
12 adjuncts



Source: IEA Interactive Student Data, 2015-16 Headcount Enrollment



Produces **six theatre and three dance productions** each year. The academic mission is to produce innovative artists and scholars through a pursuit of academic and creative excellence by:

- Providing an experiential approach to the collaborative nature of theatre and dance
- Integrating production experience with a scholarly understanding
- Developing excellence in research and creative expression
- Engaging with our regional communities as active leaders to South Florida culture

## Degrees:

- BA – Theatre
- BA – Design and Technology
- BFA – Theatre Performance
- MFA – Theatre Design and Technology
- MFA – Theatre Performance

# Department of Theatre and Dance Highlights

- Faculty brings years of **professional theater experience** to the classroom, in addition to their academic credentials.
- Undergraduate Program's first year BFA cohort had a **100% progression/retention rate** 3 out of 5 years during review period.
- Innovative and highly selective Graduate Program: **Master of Fine Arts** degree with two tracks:  
*Performance and Theatre Design and Technology;*
  - **Terminal degree** program for practical theatre artists;
  - 60 credit hours delivered over a **two year period** (competitors offer it over three years)
  - **Summer Reparatory Program** provides students professional experience and allows them to earn coveted Equity Points toward their professional certification;
  - Program admits ten actors (five men and five women) as a cohort of students every other year through an extensive **offsite national recruitment process** interviewing over 300 candidates. Only **3%** of candidates interviewed are accepted into the program.
- **Dance minor** was added since the last program review.





FAU's Theatre Lab, a resident professional theatre company, opened in the Parliament Hall residence facility in 2015.

Offers theatre students pre-graduation and post-graduation internship and practicum experiences. Our Faculty work with world-renown playwrights.

Incubator for new American plays; puts us on the national stage.

Pulitzer-prize winning playwrights have launched new work in the Lab through public readings and full stage productions.

Directed by the Dorothy F. Schmidt Eminent Scholar in the Arts, Mr. Lou Tyrrell.

Named one of Florida's "best kept secrets" by national theater magazine, *American Theatre* (October 2017).



The Future PAGES Project is the **outreach arm** of the Theatre Lab committed to the development of future Playwrights, Artists, & Generations of Exciting Storytellers by providing **1,300 students in grades 3-12 the opportunity to share their voices and stories with the world.**

Funded by a grant from the



## AWARDS

**Best Creative Incubator, 2015 PBI Awards, *Palm Beach Illustrated***

**Ten Best of 2016, *This Random World, Palm Beach Arts Paper***

**5 “Not to Miss”, *This Random World, Palm Beach Post***

**Top 10 Theater in S. Florida, *The Three Sisters of Weehawken, The Miami Herald***

**2015-16 Carbonell nominations**

**BEST NEW WORK:** Deborah Zoe Laufer, *The Three Sisters of Weehawken*

**BEST SUPPORTING ACTRESS:** Elizabeth Dimon, *The Three Sisters of Weehawken*

## Selected Program Review Recommendations

- Continue to pursue donor(s) and launch a capital campaign that includes **philanthropic naming opportunities** throughout the Performing Arts complex including enhancing the University Theatre.
- Increase **GTA stipends** and **provide health insurance** to a be competitive nationally.
- Address the infrastructure **safety issues** in University Theater and in studio theaters and dance studios.
- Evaluate and revise the curriculum structure in order to align with NAST standards, with the intent **to pursue accreditation** and membership.

## Department of Theatre and Dance Action Items

- Department chair has begun to meet with Dean, Music chair, and key staff and faculty to create a vision for the Performing Arts Facilities in order to have a comprehensive proposal ready for the University's Comprehensive Campaign.
- In the short run, the Chair is working with the Chair of Music and the University Theater manager to address the safety issues. An inspection has taken place and we are waiting on the estimates.
- The Department will seek accreditation through the National Association of Schools of Theatre (NAST) and the University Resident Theatre Association (URTA). This will require some key hires to expand the faculty.
- Department supports the Graduate College's recommendation for increased GTA stipends and health insurance.
- A new position with responsibilities as an instructor, stage manager and undergraduate advisor was approved and funded. The department will start the hiring process in December. This is a step toward accreditation and fills a staffing gap.

# University Theater Safety Concerns: equipment is original to the 1969 construction of facility.



Stage Rigging

Hydraulic stage lift



5 degrees, serving:

Undergraduate majors: 476

Graduate Students: 16

2015-16 Faculty: 18 fulltime

22 adjuncts

Source: IEA Interactive Student Data, 2015-16 Headcount Enrollment



The Department is dedicated to the advancement, practice and theoretical understanding of the Visual Arts.

### Degrees

- BA – Studio Art
- BA – Art History
- BFA – Studio Art
- BFA – Graphic Design
- MFA – Visual Arts



# Visual Arts and Art History Highlights

- Award-winning faculty highly engaged in creative research; peer-reviewed work was included in **401 regional, national, and international exhibitions** during review period.
- Faculty is embracing emerging **art and design technologies** that prepare students for **entrepreneurial careers** in the Arts and in Industry.
- Graphic Design is a BOG **Strategic Emphasis Degree**.
- Department faculty Dr. Brian McConnell founded **study abroad program** and archeological dig experience, “Exploring Ancient Sicily at Palikè” in Italy.
- Renovation and renewal of **studio spaces** by faculty through FAU “Tech Grants”.

# Professor Carol Prusa: internationally known painter

Alan K. Avery shared Alan Avery Art Company's photo. 13 mins · 嘉

The gallery is pleased to announce the representation of Carol Prusa . We will exhibit her work here in Atlanta in October.




Alan Avery Art Company

The Gallery is pleased to announce the representation of artist Carol Prusa. She will be having an exhibition with us in Atlanta in October.


Like · Comment · Share

Cornell Art Museum

**CAROL PRUSA** **ARTIST TALK**

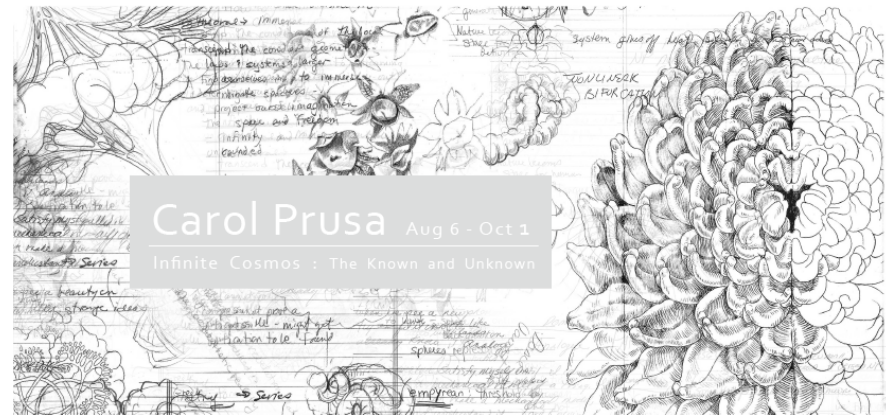


"Intricate, mesmerizing patterns are drawn on acrylic three-dimensional hemispheres dotted with fiber optic lighting details. While the fiber optics may seem incongruous with the simplicity of silverpoint, the two exist harmoniously... Prusa has redefined both ancient and contemporary traditions, quieting the digital and enabling the silverpoint technique to compound its visual intensity." - ArtsEditor; Enigma 1/30/10



August 25  
6:00pm  
\$15.00  
Students \$5.00 (with ID)  
includes wine, tea, & light bites

OLD SCHOOL SQUARE





## Alumni Spotlight:

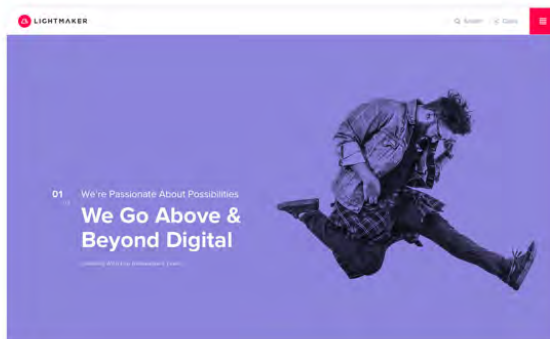


Jessica Rebik (MFA Painting, class of 2007)

<http://www.jessicarebik.com/index.html>

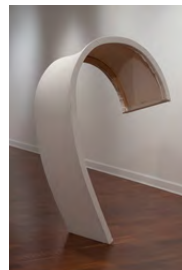
JESSICA REBIK is a figurative photo-realist painter who works and lives in Galena, IL. and currently teaches as an Assistant Professor of Art at Clarke University in Dubuque, Iowa.

Sarah Girolamo Blain, (BFA, Graphic Design)  
Entrepreneur and “Shark Tank” contestant, started her own business, **Sealed by Santa**. <https://www.sealedbysanta.com/>



Dan Duarte, BFA - Graphic Design, Class of 2012

Senior Product Designer at Lightmaker and owner of his own design firm in Orlando, FL.



Ashley Kerr, (BFA Sculpture, class of 2015)

Ashley was given a 2016 Outstanding Student Achievement in Contemporary Sculpture Honorable Mention. Ashley was recognized in the October 2016 issue of *Sculpture* magazine, as well as on the website [www.sculpture.org](http://www.sculpture.org).

# Selected Program Review Recommendations

- The department should prepare for a **full accreditation** visit by NASAD in 2018-19.
- Secure permanent **tech positions** in studio arts facilities to mitigate the significant **safety risks** that exist without this type of dedicated oversight.
- Evaluate **progress toward graduation** and make recommendations for changes to the curriculum that will **streamline progress toward degree**.

# Art Studios: The laboratories of Creative Arts

FAU spray booth and glaze room



NASD accredited equivalents



# Department of Visual Arts and Art History Action Items

- The department plans to bring in a consultative team in the spring semester of 2018. Based on input from the consultation, the department will evaluate its readiness for a full accreditation visit by NASAD in 2018-19.
- Department will continue to work with EH&S to ensure safety is a priority. Faculty have hired part-time tech staff to help mitigate the safety issues until permanent, full-time staff can be hired.
- Proposal for renovation/expansion of studios being prepared for FAU's comprehensive fundraising campaign as part of the Arts Complex proposal.
- The department will convene an ad hoc undergraduate curriculum committee tasked with evaluating the curriculum with specific attention to progress toward graduation and make recommendations for changes to the curriculum that will streamline progress while enhancing program effectiveness.



## Race for Excellence in the Arts at FAU and South Florida

- Lead the region as an international hub for Arts research and creative achievement
- Prepare Arts students for entrepreneurial careers in diverse creative industries
- Be the vanguard of the University's community engagement in the region

A photograph of five students sitting on a wooden bench outdoors. From left to right: a woman in a patterned dress, a man in a blue shirt, a woman in a blue top, a woman in a blue top, and a man in a white shirt and cap. The background shows a building and palm trees under a clear sky. The text 'FLORIDA ATLANTIC UNIVERSITY' is overlaid in red, and 'Dorothy F. Schmidt College of Arts and Letters' is overlaid in blue. 'Questions?' is overlaid in black. The letters 'N', 'D', 'E', and 'S' are visible on the bench's legs.

FLORIDA ATLANTIC UNIVERSITY

# Dorothy F. Schmidt College of Arts and Letters

Questions?