



Item: AF: A-4

Thursday, November 15, 2012

**SUBJECT: REQUEST FOR APPROVAL TO INCREASE ORIENTATION FEE.**

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#### **PROPOSED BOARD ACTION**

Provide approval to petition the Florida Board of Governors (BOG) to increase the student orientation fee from \$35 to \$50.

#### **BACKGROUND INFORMATION**

The maximum Student Orientation Fee State Universities are allowed to charge has remained unchanged at \$35 per participating student since 1971. Due to increased costs of providing resource materials, orientation staffing, and other expenses, this fee is no longer sufficient to maintain the quality of the Student Orientation program, even with increased efficiencies and cost cutting measures already implemented.

For this reason, it is proposed to petition the Florida BOG to allow a onetime increase in the orientation program fee to \$50.00 per participating student. This fee increase will allow for an increase in the stipend provided to student orientation leaders, the maintenance of quality in the resource materials provided and the overall quality of the orientation programming offered.

Per the Florida BOG Regulation 7.003, notification of intent to seek an increase in the Student Orientation Fee was provided prior to the BOG last meeting of the year. The Board of Trustees (BOT) Audit and Finance Committee recommended BOT approval of this fee increase during their October 18, 2012 meeting. With BOT endorsement, and in compliance with BOG Regulation 7.003, a proposal for an increase in the Student Orientation Fee will be submitted to the BOG's budget committee by January 15, 2013 for consideration by the committee during its next scheduled meeting.

#### **IMPLEMENTATION PLAN/DATE**

The orientation fee will go into effect Fall 2013.

## FISCAL IMPLICATIONS

Based upon recent orientation program participation the additional \$15 per student will total approximately \$122,610 in additional funds for the program.

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**Supporting Documentation:** Spreadsheet: Number of Orientation Students.

**Presented by:** Dr. Charles Brown, Senior VP-Student Affairs

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Boca Raton Freshman	Spring 2012 Student Count	SU/Fall 2012 Student Count	Spring 2012	SU/Fall 2012	Total	Total
New Students	100	2989	\$ 7,500	\$ 313,845	\$ 321,345	
Transfer	732	2500	\$ 32,940	\$ 112,500	\$ 145,440	
Virtual	204	914	\$ 9,180	\$ 41,130	\$ 50,310	
<b>Total Boca Raton Freshman</b>	<b>1036</b>	<b>6403</b>	<b>\$ 49,620</b>	<b>\$ 467,475</b>		<b>\$ 517,095</b>
New Student Parent/Guest	133	2079	\$ 7,315	\$ 114,345	\$ 121,660	
Transfer Student Parent/Guest		485	\$ -	\$ 9,700	\$ 9,700	
<b>Total New Student &amp; Transfer Parent/Guest</b>	<b>133</b>	<b>2564</b>	<b>\$ 7,315</b>	<b>\$ 124,045</b>		<b>\$ 131,360</b>
Honors College Jupiter New Students		- 90	\$ -	\$ 6,750	\$ 6,750	
HC Parents/Guests		- 103	\$ -	\$ 5,665	\$ 5,665	
<b>Total Honors College - New Students/ Parents/Guests</b>		<b>- 193</b>	<b>\$ -</b>	<b>\$ 12,415</b>		<b>\$ 12,415</b>
Partner Campus Transfer						
Davie	144	278	\$ 6,480	\$ 12,510	\$ 18,990	
Ft.Lauderdale	30	26	\$ 1,350	\$ 1,170	\$ 2,520	
Jupiter	45	111	\$ 2,025	\$ 4,995	\$ 7,020	
Port St. Lucie	11	0	\$ 495		\$ 495	
<b>Total Partner Campus Transfer</b>	<b>230</b>	<b>415</b>	<b>\$ 10,350</b>	<b>\$ 18,675</b>		<b>\$ 29,025</b>
Parent/Guest						
Davie		- 46	\$ -	\$ 920	\$ 920	
Ft.Lauderdale		- 11	\$ -	\$ 220	\$ 220	
Jupiter		- 20	\$ -	\$ 400	\$ 400	
Port St. Lucie		- 0	\$ -	\$ -	\$ -	
<b>Total Parent/Guest - Davie, Ft.Lauderdale, Jupiter, Port St. Lucie</b>						<b>\$ 1,540</b>
<b>Total Annual Revenue</b>						<b>\$ 691,435</b>
<b>Number of Orientation Students</b>		<b>8174</b>				
<b>Additional Funds for Program with a \$15 per Student Fee Increase</b>			<b>\$ 122,610</b>			