



Item: SP: I-1

STRATEGIC PLANNING COMMITTEE

Thursday, June 5, 2014

SUBJECT: PRESENTATION ON NCAA RULES RELATING TO SOCIAL MEDIA

PROPOSED COMMITTEE ACTION

None.

BACKGROUND INFORMATION

The National Collegiate Athletics Association has provided guidance on the application of NCAA recruiting rules to communications on social media platforms. The FAU Athletics Department is conducting an educational outreach campaign to raise awareness of these requirements among the University community and our Athletics boosters. This presentation will inform members of the Board of Trustees of their responsibilities under the NCAA's rules.

IMPLEMENTATION PLAN/DATE

Ongoing.

FISCAL IMPLICATIONS

N/A

Supporting Documentation: PowerPoint presentation to be delivered at meeting

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