

Item: SP: A-M

# STRATEGIC PLANNING COMMITTEE

Thursday, June 5, 2014

SUBJECT: ROLL CALL AND APPROVAL OF APRIL 10, 2014 AND MAY 14, 2014
MINUTES

#### PROPOSED COMMITTEE RECOMMENDATION

Initiate roll call to document member participation, ensure quorum, and approve the Minutes of April 10, 2014 and May 14, 2014 meetings.

# **COMMITTEE MEMBERS** Mr. Abdol Moabery, Chair Mr. Robert Rubin, Vice-Chair Mr. Anthony Barbar (ex officio) Mr. Daniel Cane Mr. Michael Cepeda Mr. David Feder Dr. Jeffrey P. Feingold Mr. Thomas Workman (ex officio) PARTICIPATING BOT MEMBERS Ms. Mary Beth McDonald Dr. Ronald Nyhan Mr. Robert Stilley Mr. Paul Tanner Dr. Julius "Butch" Teske



# Strategic Planning Committee Meeting Minutes – April 10, 2014 DRAFT

Strategic Planning Committee Chair Abdol Moabery called the meeting to order and requested a roll call to confirm a quorum. The following committee members were present: Trustee Anthony Barbar (*ex officio*), Trustee Thomas Workman (*ex officio*), Trustee Patrick Callahan, Trustee Daniel Cane, Trustee David Feder, Trustee Jeffrey Feingold, and Trustee Thomas Workman. Also present were the following: Trustee Mary Beth McDonald, Trustee Ronald Nyhan, Trustee Robert Stilley, Trustee Paul Tanner, and Trustee Julius Teske.

## **AS: A-M Approval of Minutes**

The minutes from the February 18, 2014 meeting were presented for approval. A motion was made to approve the minutes as distributed. **The motion was seconded and unanimously approved.** 

#### AS: I-1 Discussion of Work Plan for 2014-15

Dr. Gary Perry, interim provost and chief academic officer, initiated a brief discussion on the University Work Plan, which is required by the state Board of Governors (BOG) and usually due around May. Dr. Perry provided the committee with the template of the plan that was provided by the BOG. It included metric categories by which the university is measured in the coming year, as well as a narrative plan that describes strategies going forward in the next year. As soon as the BOG provides FAU with the materials necessary to populate the work plan, the committee will need to convene prior to April 30th to consider the request for approval of the plan (possibly by teleconference). The full Board of Trustees will then consider approval in May.

Trustee Feingold expressed concern with the direction of the university. He encouraged Dr. Perry to review FAU's placement in the US News and World Report rankings, including a thorough review of the metrics used to calculate that publication.

Dr. Perry deferred to President Kelly, who assured the Trustees that the national rankings will be included in the revision of the institutional strategic plan.

A motion was made and seconded to adjourn the meeting. **The meeting was adjourned.** 



# Strategic Planning Committee Meeting Minutes – May 14, 2014 DRAFT

Strategic Planning Committee Chair Abdol Moabery called the meeting to order and requested a roll call to confirm a quorum. The following committee members were present: Trustee Anthony Barbar (*ex officio*), Trustee Thomas Workman (*ex officio*), Trustee Patrick Callahan, Trustee Daniel Cane, Trustee David Feder, Trustee Jeffrey Feingold, and Trustee Thomas Workman. Also present were the following: Trustee Mary Beth McDonald, Trustee Ronald Nyhan, Trustee Robert Stilley, Trustee Paul Tanner, and Trustee Julius Teske.

## AS: A-1 Approval of the 2014-2015 FAU Work Plan

Board of Governors Regulation 1.001 provides that each University Board of Trustees prepare and submit a multi-year Work Plan that identifies and reports the university's priorities and strategic direction as well as outcomes and projected goals for both institutional and system-wide performance measures.

The Work Plan contains five major sections, including Strategy, Performance-Based Funding Metrics, Preeminent Research University Metrics (not applicable to FAU), Other Key Performance Indicators, and Operations. The plan will be submitted by May 16, 2014, pending full Board of Trustees approval. The narrative has already been reviewed an initial time by the staff of the Board of Governors. The strengths that are highlighted in the plan are FAU's diversity and public-private partnerships. The key initiatives in the year ahead will be student success (removing barriers to registration and graduation, increasing advising, and promoting student engagement). The other areas of focus will be research in the strategic themes area of life sciences, ocean and coastal studies, as well as contemporary society issues such as healthy aging – as well as developing partnerships with the College of Medicine and the TechRunway business incubator. Dr. Perry requested consideration for approval of the draft plan.

Trustee Nyhan asked about the impact of the potential withholding of up to \$7M by the state, to which Dr. Perry noted that we have already budgeted for our key initiatives. He also noted that FAU has the opportunity to earn back any withheld funds with an improvement plan that we will be developed in consultation with the Board of Governors.

Trustee Feingold would like to see a program initiated where FAU admits students who are better prepared to succeed in college. He believes faculty should serve as advisors. Dr. Perry responded that a decrease in First-Time-In-College enrollments will need to coincide with an increase in transfer enrollments to compensate for the loss of revenue, but that there are innovative methods to handle the transition in admission standards.

Trustee Rubin asked Dr. John Newcomer, interim vice president for research, what he has done to increase research expenditures at the university. Dr. Newcomer responded that he has tried to make the division of research easier to navigate for new grant proposals. He cited the fact that, in his four months of tenure as vice president, the university was able to submit a \$24M grant proposal as evidence that back-office operations were improved. Trustee Stilley believes that FAU's research goals need to be aggressive, with Dr. Newcomer agreeing and adding that we need to beat our own goals. President Kelly commented that goal-setting will be a part of the strategic plan revision process.

The request was unanimously approved by the Committee.

A motion was made and seconded to adjourn the meeting. **The meeting was adjourned.**