

Institutional Advancement

Report to the FAU Board of Trustees

June 5, 2014

REPORT TO THE BOARD OF TRUSTEES JUNE 2014



Presentation Overview

1. Fundraising/Development

2. Alumni Relations

- 3. Government Relations
- 4. FAU Foundation



Development Initiatives & Opportunities

Fundraising / Development

New Division name: Institutional Advancement

<u>RECENT EVENTS</u>

- Pine Jog Gala April 12
- Shades of Green April 12
- Hall of Fame April 29
- Athletics Golf Tournament, sponsored by GA Telesis – May 15
- Food & Wine Pairing, hosted by Phil Smith – May 17

Gifts \$100,000 + since April 2014

Athletics \$125,000 Athletics \$1,000,000 Planned Gift \$350,000 Planned Gift \$500,000 Honors College bequest \$1.8 million Memory and Wellness \$150,000 College of Medicine \$250,000 College of Medicine \$100,000



Fundraising / Development

Fund raising goal FY14: \$20,000,000 Raised to Date: \$13,100,000

Proposals pending: \$42,000,000



Alumni and University Events



KICKOFF WITH COACH PARTRIDGE

Head Football Coach Charlie Partridge is touring South Florida to get fans ready for football season! Come to one or come to all three events!

Thurs., May 8 5:30 p.m. FAU Stadium 777 Glades Road Boca Raton Campus



Wed., May 28 5:30 p.m. JJ Muggs Stadium Grill 1203 Town Center Dr. Jupiter, FL 33458

Wed., May 21 5:30 p.m. Bokamper's Sports Bar & Grill 3115 NE 32nd Ave. Ft. Lauderdale, FL 33308

Join us for drink specials, free appetizers (while supplies last) and FAU giveaways, and learn about the upcoming football season. For more information, call 561-297-6028 or email alumni.affairs@fau.edu.



April 10, 2014 - Dedication Dr. Jeffrey P. and Barbara S. Feingold Board of Trustees Room



Upcoming Alumni and University Events

- June 25 Alumni Event, Washington DC
- July 10 Boca Chamber breakfast President Kelly, Keynote address
- July 11 Ft Lauderdale Chamber lunch President Kelly, Keynote address
- July 26 Women's Tailgate luncheon and Clinic, hosted by Caroline Kelly





Government Relations

- Official visits to FAU
- Patrick Murphy, Jupiter Campus April 22, 2014
- Rep. Jose Oliva and Rep MaryLynn Magar, Boca Campus with Palm Beach Economic Council – May 14, 2013
- Speaker Pro Tem, Marti Coley and Rep MaryLynn Magar, Jupiter Campus May 21, 2014
- Jessie Panuccio, Director of Dept of Economic Opportunity, Boca Campus College of Business and meeting with President – May 22, 2014
- Palm Beach Business Development Board, President Keynote May 28, 2014
- St. Lucie County Economic Council, President Keynote June 3, 2014
- Allyce Heflin, House Education Appropriations Budget Director, Boca Campus tour – June 9, 2014



FAU Foundation Board of Directors

New FAU Foundation Officers FY2015

Bruce Allen, Chair Patricia McKay, Vice Chair Chris Fluehr, Secretary Brett Greenberg, Treasurer

New Board Members:

Kenneth Popora, VP, ADT Dr. Marta Rendon Dr. Lorna Williams

FAU Foundation



Endowment

FAU Foundation

SUS Endowment Market Value Comparison

FAU Foundation Investment returns

Endowment Growth – past 10 years:

2003: \$116.8 M 2013: \$189.3 M (increase of 62%.)

Twelve month Endowment Returns

June 2013: 11.8%

March 2014: 10.5%.