



Item: AS: A-1a

THURSDAY, MAY 24, 2012

**SUBJECT: APPROVAL OF TERMINATION OF THE BACHELOR OF ARTS IN
MUSIC BUSINESS (50.1003)**

PROPOSED BOARD ACTION

Approval of the termination of the Bachelor of Arts in Music Business (50.1003).

BACKGROUND INFORMATION

The Office of the University Provost has always worked with each college to identify programs which no longer justify the cost of instruction on the basis of enrollment, demand, centrality to the mission of the University, or which no longer meet the needs of the citizens of Florida by providing a viable educational or occupational objective. In addition, last year, FAU participated in an initiative of the Florida Board of Governors and the Council of Academic Vice Presidents on Articulation, Coordination and Coherence of Academic Delivery across the State University System. The B.A. degree in Music Business was one degree identified as having low degree productivity over a five-year period.

The B.A. in Music Business was replaced with the Bachelor of Music in Commercial Music in 2004. There are currently no students in the B.A. program. Students interested in studying in this area pursue the B.M. in Commercial Music. The faculty remain in place for the B.M. degree program. The termination of this degree program will have no adverse effect on students or associated faculty members.

IMPLEMENTATION PLAN/DATE

Effective immediately upon approval by the Florida Atlantic University Board of Trustees.

FISCAL IMPLICATIONS

The recommended actions are part of an effort to remove inefficient or non-productive degree programs from the University degree inventory. Since these programs no longer meet student needs they essentially have no current enrollment and are not drawing faculty and other resources, very modest savings may be expected.