



DIVISION OF COMMUNITY  
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Florida Atlantic University



## Engaging the Community

Update to the Board of Trustees for (January – April, 2012)

### More than 186 meetings: businesses, donors, partners & CEO's

- 48 businesses
- 42 organizations
- 48 CEO's/company leaders
- 55 Prospects and donors

### New Corporate Partnerships and Career Center Connections

- Northwestern Mutual Life
- Hy-Power
- Examsoft
- Champion Solutions Group
- Ely Lilly
- Baccus Global



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## **Business Outreach Focus**

### **Business Development Boards Connections**

- Met w/AVP for Tech Transfer at UCF and toured business incubator
- **Hosted Martin County Development Board Staff**
- Fort Lauderdale Alliance
  - FAU Faculty named researcher of the year
  - Co chairing Pillar for Broward Six Pillars effort
  - IT committee – will be hosting at FAU
- **Palm Beach BDB**
  - Participation in IT, Aerospace and Life Sciences Committees
  - C suite meeting
  - Hosted Executive Committee at Boca Campus



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## Business Outreach Focus University Connections

- Alumni Hall of Fame honoree: **Jaime Borrás** (former CIO of Motorola, 42 patents) 3 engineering degrees from FAU
- **Summer Outreach Visit: GOOGLE** (FAU engineering alumnus is one of the founders). Both Ft. Lauderdale and Palm Beach economic development board's CEOs will be joining us.
- Hosted Nobel Scientist Francoise Barré-Sinoussi – she performed some of the fundamental work in the identification of the human immunodeficiency virus (HIV) as the cause of AIDS.



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## Fundraising Highlights

- Gifts through April 30 have accounted for 99% of our FY12 goal of \$15.4m. Thru April, FY12 gifts equal \$15.3m versus FY11 gifts of \$12.7m
- **Staff working to close outstanding asks of \$750,000 before year-end**
- Growth in deferred giving continues! More than \$5m documented this year. FY12 goal was \$3m.
- **Stadium Gifts: FY12 gifts thru 5/10/12 - Cash received \$1.47m\*. FY11 gifts thru 6/30/11 - Cash received, \$1.76m. *\*does meet the specifications of the proforma.***
- Hiring development officers for Nursing, Education and HBOI this summer. We will fill DO positions for SDI, the Library, and Broward in FY 2013/14.