



Item: VI: b.f

DATE: TUESDAY, APRIL 21, 2020

SUBJECT: APPROVE NAMING OF UNIVERSITY ELEMENTS

PROPOSED BOARD ACTION

Approve the naming of a program at Florida Atlantic University Charles E. Schmidt College of Medicine to be entitled the “Marcus Institute of Integrative Health at FAU Medicine”.

BACKGROUND INFORMATION

Donation:

The Marcus Foundation is providing \$4 Million Dollars (\$4,000,000) for a recognition opportunity by launching and naming a program at the Charles E. Schmidt College of Medicine.

Gift Purpose:

Florida Atlantic University’s Charles E. Schmidt College of Medicine has recently received grants totaling \$4 Million from The Marcus Foundation to launch the Marcus Institute of Integrative Health at FAU Medicine which is to be an accessible and academically-focused integrative healthcare practice in Boca Raton. The Marcus Foundation grants will enable FAU’s Charles E. Schmidt College of Medicine to develop and launch innovative clinical and educational integrative health programs to meet the growing interest in integrative health by both its patients and students.

Phillip Boiselle, M.D., Dean of FAU’s Charles E. Schmidt College of Medicine states that “This new initiative will leverage the broad range of resources of the College of Medicine, including the FAU Medicine Primary Care Practice, and those of key collaborators — the Marcus Institute of Integrative Health – Jefferson Health in Villanova, Pennsylvania and the Marcus Neuroscience Institute at Boca Raton Regional Hospital — to advance the field of integrative medicine nationally while improving the health and well-being of the local community in Boca Raton.”

With this grant support, FAU's Charles E. Schmidt College of Medicine will develop a new clinical integrative health practice that utilizes a full spectrum of evidence-based approaches to promote health and well-being. It will also build a health and wellness hub that will incorporate hands-on nutrition and mindfulness training for the local community. On the education front, FAU's Charles E. Schmidt College of Medicine will provide its medical students with enhanced educational offerings in nutrition and mindfulness, as well as offer opportunities for health care professionals to enhance their knowledge of integrated medicine.

"The Marcus Foundation chose the FAU Charles E. Schmidt College of Medicine for this grant because of our shared vision for the importance of integrative health in the future of health care," said Bernie Marcus, co-founder of The Home Depot and Chairman of The Marcus Foundation, "I am delighted to support these clinical and educational innovations as part of FAU's academically-focused and accessible approach to integrative health."

Once its clinical and educational initiatives are underway, the college will build a primary integrative health research program by creating interdisciplinary research that encompasses biomedical science, clinical/translational research, implementation science, and educational innovations.

Donor's Background:

The Marcus Foundation, Inc. was founded by Bernard Marcus, a co-founder of Home Depot. Mr. Marcus is chairman of The Marcus Foundation which was granted charitable status in 1989 in Georgia. The foundation supports human services, mental health, Jewish Federated Giving Programs, education, veterans, autism research, brain health research, and public affairs.

Bernard Marcus and his wife, Billi, have committed to The Giving Pledge. They have pledged to give away at least half of their wealth to philanthropic causes.

FISCAL IMPLICATIONS

Cost of signage and installation - TBD upon implementation of the Marcus Institute of Integrative Health at FAU.

IMPLEMENTATION PLAN/DATE

Installation of signage: TBD upon implementation of the Marcus Institute of Integrative Health at FAU.