



Item: SP: A-M

STRATEGIC PLANNING AND INFORMATION TECHNOLOGY COMMITTEE
Wednesday, February 16, 2011

SUBJECT: ROLL CALL AND APPROVAL OF THE DECEMBER 15, 2010 MINUTES

PROPOSED COMMITTEE RECOMMENDATION

Initiate roll call to document member participation, ensure quorum, and approve the December 15, 2010 meeting minutes.

COMMITTEE MEMBERS

Tom Workman, Chair	—
Jeffrey Feingold, Vice-Chair	—
Anthony Barbar	—
Nancy Blosser	—
David Feder	—
Ayden Maher	—
Sherry Plymale	—
Bob Stilley (ex officio)	—
Paul Tanner	—

PARTICIPATING BOT MEMBERS

Rajendra Gupta	—
Timothy Lenz	—
Robert Rubin	—



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**STRATEGIC PLANNING AND INFORMATION TECHNOLOGY COMMITTEE
MINUTES**

Wednesday, December 15, 2010

Anthony Barbar, Chair, Strategic Planning and Information Technology, called the meeting to order then proceeded with the Roll call of Board members.

Present: Trustees Anthony Barbar, Chair; Sherry Plymale, Vice Chair; Nancy Blosser, ex-officio; Rajendra Gupta; Robert Rubin; Tim Lenz; Ayden Maher; Thomas Workman; Tom Donaudy

Other Board members: Robert Stilley; David Feder

University Personnel: President MJ Saunders; Dr. Diane Alperin, Provost; Mary Mertz; Denis Crudele; Dr. Gitanjali Kaul; Randy Talbot; David Kian; Dr. Joyanne Stephens; Andrew LaPlant

SP: A-M: Approval of the December 15, 2010 Strategic Planning Committee Minutes

A motion was made and seconded to approve the Minutes of October 15, 2010 without change or correction. **The motion passed unanimously.**

Trustee Barbar reminded members that the Work Plan being presented was approved earlier this year by the Board. Dr. Kaul, VP, Strategic Planning and Information Technology, reported that all branches of the institution had participated in the report and all information had been verified for accuracy.

Dr. Kaul summarized and highlighted some of the many FAU achievements during the past year as outlined in Vol I of the State University System of Florida, Board of Governors 2010 Annual Report:

1. The construction of FAU's state of the art Living Room Theater;

2. The near completion of the 30,000 football stadium;
3. Construction of Innovation Housing;
4. The invitation of His Holiness, the 14th Dalai Lama of Tibet to FAU by the Peace Studies Program;
5. Receipt of a five-year, \$1.632 million grant award from the US Department of Education to support at-risk students entering their second year; and
6. FAU's work in the community with Max Plank, Scripps, and Torrey Pines;

Discussion and comments were shared regarding a *Sun Sentinel* article dated Nov 28, 2010 in which it stated that graduation rates in Florida, on average, were 22% at for-profit colleges and 51% at private non-profit colleges. The report revealed that FAU's graduating rate was at 39%, an increase of 5% over a 6-year period. After much discussion Dr. Kaul assured the Board that the Provost of Academic Affairs and her staff were working diligently on many initiatives for improvement in the areas of enrollment, retention and graduation scores.

Dr. Kaul referenced the fact that first year persistence rate was up and many programs have been put in place to improve students persistence rates from first- to second- to third-year. Graduation rates had improved but not at the expected level. Dr. Kaul assured the Board that FAU has the ability to attract the right students and that FAU administration and reporting areas will further explore why students are leaving or transferring to other institutions. It was also suggested that FAU look at other comparable institutions to see what tools they have used in their attempts to improve both enrollment and quality of incoming students.

In reviewing Vol. II of the State University System of Florida, Board of Governors 2010 Annual Report, Dr. Kaul referenced the following pages:

1. Page 3: revenues received and broken out by categories;
2. Page 4: endowments listed for the last five years;
3. Page 5: enrollment figures;
4. Page 6: new programs that are being offered at the under-grad level; first-year persistent rates (2004 – 75%; 2010 - 80%);
5. Page 7: Increase in graduation rates of transferred students in baccalaureate degrees
6. Page 8: Increase in minority students receiving baccalaureate degrees; nurses passing the national benchmark grade
7. Page 10: Tuition and fees differential collected in either dollars or tuition waivers;

Financial Resources: It was reported by University Advancement personnel that FAU's Endowment funds are currently at \$172M with \$8-10M in available cash. These figures will be updated again in January 2011. There had been a severe drop in financial giving over the past

four years but it is hoped that with the construction of the new stadium, theater and innovation buildings, revenue will increase.

A motion was made and seconded to approve the State University System of Florida, Board of Governors 2010 Annual Report – Volume I and II as presented. **The motion was passed unanimously.**

SP: A-2: Revised Enrollment Projections

The focus in the coming months would be to recruit in a manner that is more impressive and to find ways of offering more e-learning classes. Estimated FTIC for Fall of 2011 will be an additional 500 students from last year. There are also plans for increasing students in Honors program both at the Boca and Jupiter campuses. It is also being projected that by 2016 there will be an additional 3600 students. The focus in the coming months would be to recruit in a manner that allows us to attract well prepared students.

SP: I-1 Update on FAU's New Strategic Planning Council

Dr. Kaul reported that she is in the process of formalizing the Strategic Planning Council and that a “kick off” meeting is being planned for January 2011.

With no further business to discuss, a motion was moved and seconded to adjourn the meeting. **The motion was carried unanimously.**