Item: SP: A-M

STRATEGIC PLANNING COMMITTEE
Thursday, February 16, 2012

SUBJECT: Roll Call and Approval of the December 14, 2011 Draft Minutes

PROPOSED COMMITTEE ACTION

Initiate roll call to document member participation and ensure quorum and approve the December 14, 2011 meeting.

COMMITTEE MEMBERS

Mr. Thomas Workman, Chair
Dr. Jeffrey Feingold, Vice Chair
Mr. Robert Stilley (ex-officio)
Mr. Anthony Barbar (ex-officio)
Mr. David Feder
Mr. Ayden Maher
Mr. Abdol Moabery
Mrs. Sherry Plymale
Mr. Paul Tanner
Dr. Julius Teske

PARTICIPATING BOT MEMBERS
Dr. Angela Graham-West
Dr. William McDaniel
Mr. Robert Rubin
Thomas Workman, Chair, Strategic Planning Committee, called the meeting to order and proceeded with the Roll Call.

**SP: A-M: Roll Call and Approval of the October 19, 2011 Minutes**

Present: Trustees Thomas Workman, Robert Stilley (ex-officio), Anthony Barbar (ex-officio), David Feder, Ayden Maher, Abdol Moabrey, Sherry Plymale, Paul Tanner, Julius Teske

Other participating Board members: Angela Graham-West, William McDaniel, Robert Rubin

University Personnel: President MJ Saunders; Diane Alperin; Gitanjali Kaul; Charles Brown; Dennis Crudele; Morley Barnett; Randy Talbot; David Kian; Tom Donaudy; Andrew LaPlant

A motion was made and seconded to approve the Minutes of October 19, 2011 without change or correction. The motion was passed unanimously.

**SP: A-1: Approval of the 2010-2011 Board of Governors’ Annual Report**

Dr. Kaul presented FAU’s 2010-2011 Draft Annual Report to the Board of Trustees for approval. She explained that the report is comprised of two parts: a Work Plan; and the Annual Report. The Work Plan is submitted to the BOG in the spring of each year and sets the institution’s goals for the year. The Annual Report component is submitted in the fall of each year and provides feedback on key achievements and important Dashboard performance indicators as identified by the BOG.
As part of her presentation Dr. Kaul referenced a PowerPoint chart, *Comparative Data on Specific Key Performance Indicators*. She emphasized that due to reporting cycles, statistical data in annual reports often reflect the previous year figures; however, data is constantly being submitted to the BOG.

Key achievements of the Annual Report are:

1. Our overall headcount growth shows a three percent change from fall 2010 to fall 2011 and an eight percent increase in overall headcount between fall 2008 and fall 2011. By comparison, UCF shows a 17 percent increase from fall 2008 to fall 2011

2. FAU’s fulltime student headcount increased by 19 percent from fall 2008 to fall 2011

3. Undergraduate headcount at FAU increased by five percent from fall 2010 to fall 2011 and by four percent between 2008 and 2011.

**Degrees Awarded:** Graduate degrees awarded rose by 12 percent between 2009 and 2011. Undergraduate degrees awarded in Science, Technology, Engineering, and Mathematics (STEM) areas increased 16 percent from 2009 to 2011 after showing a slight decline between 2008 and 2010.

President Saunders reported that in reviewing the majors selected by FTIC freshmen, the largest increase was in the science and engineering fields. She felt that this was due, in part, to FAU’s new College of Medicine. She also stated that an analysis conducted on this fall’s enrollment showed an increase in both lower and upper division level enrollments in academic programs in the Charles E. Schmidt College of Science.

**Graduation rates:** FAU’s FTIC six-year graduation rate (2004-2010) is at 41 percent. We are working toward improving that number. The graduation rate for our 4-year AA transfer cohort has decreased. We are working to improve the graduation rate for that cohort.

**Undergraduate Education:**

*Student faculty ratio:* FAU has a faculty-student ratio of 21 students/per faculty member for 2010-11.
**Faculty Teaching Undergraduate Courses:** Sixty-five percent of our regular faculty teaches at least one undergraduate course.

**Appropriated Funding Per Actual US FTE:** State funding per US FTE (Defined as follows: Undergraduate FTE = 30 and Graduate FTE = 24) has declined substantially since 2007-08 with the most significant decreases occurring in fiscal years 2007-08 and 2011-12.

With no further questions or discussions, a motion was made and seconded to accept the draft 2010-2011 Board of Governors’ Annual Report, as presented. The motion was passed unanimously.

**SP: I-1: Update of FAU 2012-2017 Strategic Plan**

Florida Atlantic University’s 2012-17 Draft Strategic Plan is comprised of four goals and includes three areas or emphasis identified as FAU’s Signature Themes. The strategic goals are:

- **Goal I:** Enrich the educational experience
- **Goal II:** Inspire research, scholarship and creative activity
- **Goal III:** Increase FAU’s community engagement
- **Goal IV:** Leverage momentum toward achieving FAU’s strategic goals by being good stewards of its human, technological, physical and financial resources

Signature themes have been identified in three critical areas:

- Marine and Coastal Issues
- Biotechnology
- Contemporary Societal Challenges

The Steering Committee considered detailed comments from various constituencies and the feedback had been very encouraging. The next phase for the committee will be to develop the metrics and targets. A sample template was shared with the Board which provided details of the information the committee hopes to capture. The information will be collected beginning December 20, 2011 and vice presidential champions, the point person responsible for carrying out the implementation for each strategy, will be identified. The draft Plan will be placed on FAU’s website and staff, students, faculty and the community will be invited, via email, to participate in the process by sharing their comments.
Board Chairman, Robert Stilley, invited members of the Board to meet with Dr. Kaul to review any aspect of the Strategic Plan that they may have questions on for a better understanding of the plan.

With no further matters for discussion, a motion was made and seconded to adjourn the meeting. The motion was passed unanimously.